

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 12, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	20.5	17,920
2	FAMILY TIES	20.4	17,830
3	GROWING PAINS	16.9	14,770
3	MURDER, SHE WROTE#	16.9	14,770
5	CHEERS	16.6	14,510
6	WHO'S THE BOSS?	15.9	13,900
7	60 MINUTES	15.8	13,810
8	MOONLIGHTING	15.1	13,200
9	EQUALIZER	15.0	13,110
9	NBC MONDAY NIGHT MOVIES	15.0	13,110
11	MATLOCK	14.9	13,020
11	VALERIE	14.9	13,020
13	DESIGNING WOMEN	14.7	12,850
14	ALF	14.0	12,240
14	NEWHART	14.0	12,240

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	FAMILY TIES	14.3	32,500
2	BILL COSBY SHOW	14.2	32,230
3	GROWING PAINS	11.2	25,330
4	WHO'S THE BOSS?	10.6	23,970
5	VALERIE	10.5	23,910
6	MOONLIGHTING	9.8	22,270
7	CHEERS	9.7	22,080
8	MURDER, SHE WROTE#	9.7	22,060
9	DESIGNING WOMEN	9.7	21,940
10	SPENSER: FOR HIRE#	9.5	21,630
11	ALF	9.5	21,600
12	EQUALIZER	9.5	21,590
13	NBC MONDAY NIGHT MOVIES	9.3	21,140
14	NEWHART	9.3	21,040
15	MIAMI VICE#	9.0	20,530

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	16.5	15,030
2	FAMILY TIES	16.0	14,560
3	MURDER, SHE WROTE#	13.7	12,460
4	MATLOCK	12.9	11,690
5	NBC MONDAY NIGHT MOVIES	12.8	11,590
6	GROWING PAINS	12.3	11,150
7	CHEERS	12.2	11,080
8	SPENSER: FOR HIRE#	12.0	10,940
9	WHO'S THE BOSS?	11.9	10,820
10	DESIGNING WOMEN	11.8	10,690
11	VALERIE	11.7	10,660
12	MOONLIGHTING	11.5	10,410
13	60 MINUTES	11.4	10,400
14	NEWHART	11.0	9,980
15	CBS SUNDAY MOVIE	10.7	9,750

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	60 MINUTES	10.9	8,950
2	MIAMI VICE#	10.1	8,250
3	BILL COSBY SHOW	10.0	8,160
4	MURDER, SHE WROTE#	9.9	8,120
5	FAMILY TIES	9.6	7,900
6	SPENSER: FOR HIRE#	9.1	7,500
7	EQUALIZER	8.9	7,270
8	NBC SUNDAY NIGHT MOVIE	8.8	7,240
9	CRIME STORY#	8.6	7,080
10	NEWHART	8.5	6,950
11	MOONLIGHTING	8.4	6,900
12	MATLOCK	8.4	6,860
13	DESIGNING WOMEN	8.3	6,770
14	GROWING PAINS	8.1	6,610
15	WHO'S THE BOSS?	7.9	6,480

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BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING JULY 12, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	FAMILY TIES	16.3	9,370
2	BILL COSBY SHOW	16.0	9,200
3	GROWING PAINS	14.4	8,250
4	WHO'S THE BOSS?	13.3	7,660
5	MOONLIGHTING	13.2	7,590
6	VALERIE	12.7	7,270
7	SPENSER: FOR HIRE#	12.5	7,200
8	DESIGNING WOMEN	12.2	7,020
9	CHEERS	12.1	6,920
10	NBC MONDAY NIGHT MOVIES	11.4	6,570
11	NEWHART	10.5	6,050
12	ALF	10.2	5,870
13	DAYS & NIGHTS-MOLLY DODD	10.2	5,830
14	HEAD OF THE CLASS	9.7	5,590
15	L.A. LAW	9.5	5,430

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MURDER, SHE WROTE#	26.9	7,490
2	MATLOCK	22.6	6,290
3	60 MINUTES	20.0	5,590
4	BILL COSBY SHOW	17.9	4,980
5	GOLDEN GIRLS	16.9	4,700
6	CBS SUNDAY MOVIE	16.0	4,450
7	NBC MONDAY NIGHT MOVIES	15.3	4,260
8	20/20	15.1	4,220
9	FAMILY TIES	14.7	4,100
10	GOOD MORNING, MISS BLISS(S)	14.5	4,050
11	AMEN	13.3	3,700
12	KATE & ALLIE	13.1	3,640
13	EQUALIZER	12.9	3,590
14	NBC NIGHTLY NEWS	12.7	3,530
15	HUNTER	12.6	3,510
16	ABC WORLD NEWS TONIGHT	12.3	3,430

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MOONLIGHTING	10.2	5,700
2	MIAMI VICE#	9.9	5,550
3	SPENSER: FOR HIRE#	9.6	5,330
4	NBC SUNDAY NIGHT MOVIE	9.2	5,110
5	FAMILY TIES	8.7	4,840
6	GROWING PAINS	8.6	4,810
7	BILL COSBY SHOW	8.4	4,700
8	DESIGNING WOMEN	8.4	4,690
9	NEWHART	8.2	4,590
10	VALERIE	8.1	4,530
10	WHO'S THE BOSS?	8.1	4,530
12	EQUALIZER	8.0	4,470
13	ALF	7.6	4,240
14	ABC SUNDAY NIGHT MOVIE	7.3	4,080
15	WIMBLEDON UPDATE-TUE(S)	7.2	4,010
16	CRIME STORY#	7.0	3,930

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MURDER, SHE WROTE#	23.3	4,900
2	60 MINUTES	19.6	4,120
3	MATLOCK	17.2	3,610
4	BILL COSBY SHOW	15.7	3,300
5	FAMILY TIES	13.8	2,890
6	20/20	13.3	2,790
7	HUNTER	12.9	2,700
8	CBS SUNDAY MOVIE	12.6	2,650
9	ABC MONDAY NIGHT BASEBALL	12.6	2,640
10	MOVIE OF THE WEEK-TUESDAY	12.3	2,580
11	NBC NIGHTLY NEWS	11.7	2,460
12	STAR SPANGLED CELEBRATION(S)	11.4	2,390
13	L.A. LAW	11.3	2,380
14	EQUALIZER	11.3	2,370
15	ABC WORLD NEWS TONIGHT	11.1	2,330
15	GOLDEN GIRLS	11.1	2,330

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION													
														VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11	
EVENING CONT'D																													
ABC NEWSBRIEF-SUN. 35 189 190 A 9.3 17 813 1956 753 464 935 338 639 548 479 217 751 320 518 504 345 157^ 124^ 73^ 146^ 88^																													
1 SUN. 10.02P 1 ABC N 92 92 B 12.7 20 1110																													
2 SUN. 9.58P 1																													
ABC SATURDAY NIGHT MOVIE 1 202 A 7.4 16 647 1632 543 328^ 760 269^ 453 446 406^179^ 525 207^ 359^382^ 216^143^ 161^ 22^ 186^ 150^																													
2 SAT. 8.30P 150 ABC FF 98 B 7.4 16 647																													
8.30 - 9.00 A 5.6 13 489 1644 529^323^ 617 148^ 270^372^ 316^245^ 439^109^ 267^267^ 213^172^ 174^ 43^ 414^ 335^																													
9.00 - 9.30 A 6.2 13 542 1854 611 401^ 812 348^ 498^516 377^176^ 545 232^ 392^392^ 197^153^ 193^ 36^ 304^ 231^																													
9.30 - 10.00 A 7.3 15 638 2002 578 317^ 1025 518 684 440 420^197^ 612 248^ 400^456 244^156^ 133^ 23^ 232^ 170^																													
10.00 - 10.30 A 8.4 18 734 1556 507 302^ 774 256^ 534 451 449 156^ 544 200^ 372^428 262^116^ 162^ LT 76^ 76^																													
10.30 - 11.00 A 9.4 20 822 1281 524 326^ 600 113^ 285^439 429 154^ 486 226^ 353 353 173^133^ 152^ 17^ 43^ 43^																													
ABC SPORTS UPDATE-SAT 34 198 189 A 7.0 16 612 1658 638 275 809 264 396 378 378 308 645 207^ 343 369 256 254 57^ 7^ 147^ 92^																													
1 SAT. 9.49P 1 ABC SN 94 93 B 8.2 14 717																													
2 SAT. 9.55P 1																													
ABC SPORTS UPDATE-SUN 36 198 198 A 6.5 13 568 2039 658 310 743 286 522 490 389 157^ 592 243^ 451 381 287 109^ 185^ 51^ 519 295																													
1 SUN. 8.57P 2 ABC SN 93 93 B 10.5 16 918																													
2 SUN. 8.56P 1																													
ABC SUNDAY NIGHT MOVIE 31 209 210 A 10.3 19 900 1811 719 377 871 299 567 508 449 221 692 281 455 458 331 154^ 109^ 60^ 139^ 90^																													
1 SUN. 9.00P 120 ABC FF 99 99 B 13.9 22 1215																													
2 SUN. 8.00P 180 A 8.0 16 699 1941 722 272^ 842 357^ 594 535 396^177^ 670 276^ 462 491 345^123^ 158^ 63^ 271^ 172^																													
8.00 - 8.30																													
8.30 - 9.00 A 7.8 15 682 1887 732 283^ 870 389^ 615 543 390^170^ 649 246^ 457 504 356^ 98^ 136^ 57^ 232^ 147^																													
9.00 - 9.30 A 10.0 19 874 1846 724 338 880 290 583 528 472 216 683 263 431 440 336 156^ 128^ 56^ 155^ 101^																													
9.30 - 10.00 A 11.0 20 961 1760 679 365 833 257 535 473 453 224 686 262 438 447 341 156 104^ 53^ 137^ 84^																													
10.00 - 10.30 A 11.2 20 979 1788 731 450 885 295 565 511 459 233 711 311 477 453 311 169 92^ 67^ 100^ 71^																													
10.30 - 11.00 A 11.8 21 1031 1740 717 408 876 296 547 491 439 242 690 290 450 450 312 165 87^ 61^ 87^ 60^																													
ABC WORLD NEWS TONIGHT 178 211 211 A 9.3 20 813 1440 705 278 779 143 307 322 377 421 577 121 243 268 281 286 41^ 26^ 43^ 34^																													
M-F 6.30P 30 ABC N 99 99 B 10.3 19 900																													
ABC WRLD NEWS TONIGHT-SAT 27 181 187 A 5.4 15 472 1447 675 266^ 760 116^ 212^273^ 397 430 595 143^ 270^280^ 256^270^ 22^ LT 70^ 31^																													
SAT. 6.30P 30 ABC N 94 96 B 7.5 16 656																													
ABC WRLD NEWS TONIGHT-SUN 32 168 168 A 5.6 13 489 1613 740 274^ 775 109^ 363 333 424 391 742 229^ 411 266^ 332 320 LT LT 96^ 70^																													
SUN. 6.30P 30 ABC N 85 85 B 6.9 14 603																													
ALF 31 206 207 A 14.0 27 1224 1765 667 275 716 303 480 452 325 185 494 176 346 305 263 136 169 68^ 386 245																													
MON. 8.00P 30 NBC CS 99 99 B 15.9 25 1390																													
AMEN 27 202 199 A 10.7 25 935 1554 771 279 790 138^ 358 376 389 395 482 100^ 238 208 230 210 90^ 33^ 192 149^																													
SAT. 9.30P 30 NBC CS 98 96 B 18.3 32 1599																													
BILL COSBY SHOW 36 217 215 A 20.5 41 1792 1799 770 306 840 277 515 477 380 278 455 134 262 230 207 186 181 110 323 241																													
THU. 8.00P 30 NBC CS 99 99 B 32.2 51 2814																													
CAGNEY & LACEY 29 205 209 A 12.6 22 1101 1569 711 328 777 240 449 500 386 250 494 176 309 285 235 138 182 118^ 116^ 106^																													
MON. 10.00P 60 CBS OP 97 99 B 14.4 24 1259																													
10.00 - 10.30 A 12.5 22 1093 1656 708 340 775 238 458 512 394 235 530 207 339 306 235 136 206 130 145 135																													
10.30 - 11.00 A 12.6 23 1101 1484 716 315 777 245 438 486 374 262 463 147 282 265 239 143 160 104^ 84^ 75^																													
CBS EVENING NEWS-RATHER 185 209 209 A 9.4 21 822 1397 699 185 739 128 274 297 339 407 586 142 273 253 266 278 35^ 14^ 37^ 18^																													
M-F 6.30P 30 CBS N 99 99 B 11.4 22 996																													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
												WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. % %	AVG. SHARE % (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	WOMEN					MEN	
TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+																				
EVENING CONT'D																															
CBS EVENING NEWS-SUNDAY						23	179	179	A	6.4	15	559	1474	757	200^	790	121^	207^	308	405	423	625	205^	244^	253	204^	342	37v	20v	22v	22v
SUN. 6.00P 30 CBS N							87	88	B	7.5	15	656																			
CBS SAT. NEWS-SCHIEFFER						28	172	173	A	5.7	16	498	1359	648	156^	665	93^	200^	257^	314	408	564	162^	245^	163^	217^	319	72v	49v	58v	44v
SAT. 6.30P 30 CBS N							90	90	B	7.4	16	647																			
CBS SATURDAY MOVIE						31	204	206	A	4.1	10	358	1226	593	278^	661	162^	276^	269^	302^	341^	522	162^	291^	240^	262^	185^	15v	LT	28v	14v
SAT. 8.00P 120 CBS FF							99	99	B	10.0	18	874																			
8.00 - 8.30									A	4.0	10	350	1140	586	226^	589	111^	246^	283^	298^	306^	514	191^	326^	257^	245^	143^	LT	LT	37v	26v
8.30 - 9.00									A	4.1	10	358	1246	632	293^	682	145^	293^	299^	344^	333^	522	156^	302^	260^	288^	162^	LT	LT	42v	26v
9.00 - 9.30									A	4.1	10	358	1131	536	310^	640	195^	263^	236^	252^	335^	491	119^	237^	229^	257^	204^	LT	LT	42v	26v
9.30 - 10.00									A	4.3	10	376	1309	593	277^	694	186^	282^	242^	284^	373^	534	167^	279^	208^	258^	217^	54v	LT	27v	LT
CBS SUNDAY MOVIE						26	208	209	A	13.1	24	1145	1541	775	346	852	167	384	427	467	388	544	140	269	285	264	231	61^	28v	84^	36^
1 SUN. 8.00P 180 CBS FF							98	99	B	17.6	29	1538																			
2 SUN. 9.00P 120																															
8.00 - 8.30									A	10.8	22	944	1322	663	292^	790	111^	295	345	459	412	516	72v	214^	253^	282^	230^	16v	16v	LT	LT
8.30 - 9.00									A	10.2	20	891	1384	699	367	871	173^	392	453	494	385	476	77v	197^	223^	250^	211^	37v	17v	LT	LT
9.00 - 9.30									A	12.8	24	1119	1611	772	358	835	160	358	400	444	403	577	153	269	285	269	261	61^	31v	138	64^
9.30 - 10.00									A	13.7	25	1197	1586	794	360	855	171	390	433	460	387	563	150	282	295	273	243	61^	29v	107^	49^
10.00 - 10.30									A	14.3	26	1250	1566	810	344	866	169	398	443	478	385	548	160	297	307	260	218	68^	30^	84^	32^
10.30 - 11.00									A	14.2	26	1241	1550	802	341	861	178	407	445	476	375	533	153	279	286	253	218	82^	35^	74^	31^
CBS THURSDAY MOVIE						2	203	203	A	10.0	19	874	1842	681	296	764	278	527	496	370	187	543	187	394	387	295	118^	309	192	226	178
THU. 9.00P 120 CBS FF						95	98		B	10.0	19	874																			
9.00 - 9.30									A	8.5	16	743	1801	665	311	790	270	495	479	365	254	546	196	358	322	261	161^	239	118^	226	167^
9.30 - 10.00									A	9.9	18	865	1912	658	284	736	270	511	492	352	179	543	186	390	387	296	118^	358	203	275	214
10.00 - 10.30									A	10.8	19	944	1868	711	277	776	286	546	508	383	167	544	184	411	422	311	101^	300	215	248	196
10.30 - 11.00									A	10.7	20	935	1788	700	317	763	282	547	506	385	166	543	186	407	406	309	105^	325	219	157	139^
CBS TUESDAY MOVIE						29	199	205	A	10.3	18	900	1739	686	336	783	336	553	476	353	178	565	282	435	332	205	118^	238	148^	153^	111^
TUE. 9.00P 120 CBS FF							94	98	B	14.5	23	1267																			
9.00 - 9.30									A	9.2	16	804	1781	700	310	800	317	529	486	362	210	563	257	405	313	210	139^	233	180	185	144^
9.30 - 10.00									A	10.1	17	883	1658	634	305	728	288	495	436	343	183	550	247	406	342	210	132^	226	155^	154^	119^
10.00 - 10.30									A	11.1	20	970	1734	713	363	794	347	576	504	360	165	541	274	425	322	198	104^	243	134^	156	107^
10.30 - 11.00									A	11.0	20	961	1740	678	350	780	373	585	468	334	152	595	340	489	343	193	97^	245	129^	120^	83^
CHEERS						34	207	208	A	16.6	32	1451	1522	735	275	763	273	477	441	347	227	431	143	265	263	192	157	131	93^	197	149
THU. 9.00P 30 NBC CS							99	99	B	25.7	40	2246																			

16 PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION															
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
										HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)		LADY WORK- OF ING HOUSE WOM.		WOMEN					MEN				
										AVG. AUD. SHARE %		AVG. AUD. (0,000)				18- 34					18- 49				
																25- 54					35- 64				
																55+					TOTAL				

TUE.	8.00P	60	NBC	GD	96	99	B 17.8 28 1556																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION															
WK #		DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11					
															TOTAL	18-34	WOMEN			MEN												
																	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+						
EVENING CONT'D																																
NEWHART							33	206	209	A	14.0	24	1224	1719	712	310	816	288	495	466	391	254	569	245	377	330	242	137	145	92^	189	158
MON.		9.00P	30		CBS	CS	98	99		B	17.9	27	1564																			
NEWSBREAK-M-F							181	154	153	A	6.5	12	568	1732	686	339	798	258	476	458	396	256	544	210	362	326	232	147	217	136	173	128
MWF		9.58P	1		CBS	N	69	68		B	10.9	17	953																			
1 TUE.		9.51P	1																													
1 THU.		10.00P	2																													
2 TUE.		10.00P	1																													
2 THU.		9.57P	1																													
NEWSBREAK-SAT.							37	167	166	A	2.8	7	245	1106	580	188^	592	40^	134^	212^	266^	380^	489^	49^	216^	265^	302^	224^	LT	LT	25^	LT
1 SAT.		9.57P	2		CBS	N	76	75		B	7.4	13	647																			
2 SAT.		9.58P	1																													
NEWSBREAK-SUN.							37	167	167	A	8.1	15	708	1548	754	377	828	131^	365	416	475	381	522	132^	262	282	255	232	109^	38^	89^	51^
1 SUN.		9.58P	2		CBS	N	75	74		B	13.0	20	1136																			
2 SUN.		9.58P	1																													
NIGHT COURT							1	201		A	11.6	22	1014	1397	705	280	705	270^	468	441	281	237^	437	180^	314	314	167^	123^	190^	95^	65^	23^
2 WED.		9.00P	30		NBC	CS		98		B	11.6	22	1014																			
NIGHT COURT							3	203		A	11.0	19	961	1511	680	273^	764	269^	452	405	323	267^	405	143^	266^	240^	185^	123^	175^	123^	167^	137^
1 WED.		9.30P	30		NBC	CS		98		B	12.8	22	1119																			
OUR HOUSE							3	205	206	A	7.1	15	621	1686	800	354	900	313	523	433	380	307	445	155^	275	243	197^	150^	168^	122^	173^	144^

SUN.	7.00P	60	NBC	GD	99	99	B 7.5 16	656																					
	7.00 - 7.30						A 6.9 15	603	1657	785	361	883	283	489	424	375	323	458	154^	279	250	199^	161^	166^	123^	150^	137^		
	7.30 - 8.00						A 7.3 15	638	1694	809	342	911	341	551	439	379	291	425	156^	266	234	188^	135^	167^	119^	191^	150^		
OUR WORLD					31	203	A 5.8 12	507	1416	660	334^	723	129^	375^	422^	443^	252^	628	200^	427^	399^	355^	186^	39^	39^	26^	26^		
1 THU.	8.00P	60	ABC	DN		98	B 6.5 10	568																					
	8.00 - 8.30						A 5.9 12	516	1386	656	316^	724	121^	382^	436^	435^	245^	585	190^	405^	386^	317^	167^	50^	50^	27^	27^		
	8.30 - 9.00						A 5.7 11	498	1442	664	349^	722	137^	368^	408^	451^	258^	668	208^	444^	412^	391^	205^	28^	28^	24^	24^		
OUR WORLD					1	196	A 6.0 11	524	1321	623	347^	648	181^	245^	340^	296^	308^	581	130^	280^	271^	255^	278^	30^	18^	62^	62^		
2 THU.	9.00P	60	ABC	DN		95	B 6.0 11	524																					
	9.00 - 9.30						A 5.1 10	446	1383	596^	288^	620^	140^	201^	310^	314^	310^	643	138^	300^	322^	303^	292^	24^	24^	96^	96^		
	9.30 - 10.00						A 6.8 12	594	1276	651	391^	676	213^	281^	366^	285^	310^	536	123^	266^	232^	218^	270^	31^	12^	33^	33^		
PERFECT STRANGERS					35	209	A 11.8 24	1031	1679	667	340	754	300	512	438	341	200	475	201	347	290	213	111^	172	78^	278	253		
WED.	8.00P	30	ABC	CS	97	99	B 15.0 25	1311																					
RAGS TO RICHES					10	199	A 9.6 19	839	1990	820	413	923	376	593	525	396	229	459	163^	286	277	233	113^	236	186	372	210		
SUN.	8.00P	60	NBC	CS	99	99	B 12.8 22	1119																					
	8.00 - 8.30						A 9.1 18	795	1972	824	425	931	381	598	530	400	237	450	152^	270	273	235	114^	211	166^	380	212		
	8.30 - 9.00						A 10.1 20	883	1995	816	402	914	369	587	518	391	224	462	169	297	280	232	109^	254	202	365	211		
ST. ELSEWHERE					25	208	A 10.5 20	918	1618	688	346	802	289^	572	537	382	180^	568	226^	425	340	277^	99^	163^	111^	85^	85^		
2 WED.	10.00P	60	NBC	GD		99	B 13.0 22	1136																					
	10.00 - 10.30						A 10.3 19	900	1613	667	335	787	281^	577	534	374	176^	553	244^	408	314	240^	103^	165^	115^	108^	108^		
	10.30 - 11.00						A 10.7 20	935	1611	711	357	814	297^	564	538	385	182^	580	211^	443	363	308	93^	156^	105^	61^	61^		
SCARECROW & MRS. KING					8	207	A 7.5 15	656	1587	759	202^	790	200^	371	380	351	389	534	170^	276	234	222	258	110^	45^	153^	95^		
THU.	8.00P	60	CBS	GD	97	99	B 8.7 16	760																					
	8.00 - 8.30						A 7.0 14	612	1557	759	207^	791	206^	366	369	348	403	517	170^	251	212^	204^	266	100^	44^	149^	94^		
	8.30 - 9.00						A 8.0 15	699	1604	759	197^	786	193^	374	391	353	375	543	170^	298	255	237	245	118^	45^	157^	93^		

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)									
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11								
EVENING CONT'D																																				
60 MINUTES													37	210	210	A 15.8 33 1381	1460	724	275	753	134	269	315	367	404	648	158	270	311	295	299	43^	34^	16v	5v	
SUN. 7.00P 60 CBS DN													99	99	B 21.4 36 1870																					
7.00 - 7.30															A 15.5 33 1355	1453	714	262	741	132	260	294	352	408	652	164	273	314	292	296	46^	37^	14v	7v		
7.30 - 8.00															A 16.0 33 1398	1475	740	288	770	138	279	339	380	404	646	155	268	306	296	303	39^	31^	20v	7v		
SLEDGE HAMMER													5	202	206	A 9.2 22 804	1673	653	284	693	163^	429	425	393	246	542	149^	347	348	308	150^	112^	32v	326	260	
FRI. 8.00P 30 ABC CS													96	98	B 8.7 20 760																					
SPENSER: FOR HIRE													4	210		A 13.5 24 1180	1833	799	387	928	343	611	506	462	258	634	229^	451	369	295	183^	114^	33v	157^	146^	
1 TUE. 10.00P 60 ABC PD													99		B 11.9 21 1040																					
10.00 - 10.30															A 13.1 23 1145	1893	842	395	968	360	659	544	486	248	628	234^	456	392	290	172^	127^	40v	170^	159^		
10.30 - 11.00															A 13.9 26 1215	1769	754	379	886	325	564	469	435	269	640	223^	446	344	300	194^	100^	29v	143^	132^		
SPORTSBREAK-SAT													37	193	193	A 3.5 8 306	1268	723	353^	765	117v	271^	369^	445^	354^	448^	58v	179^	238^	243^	210^	LT	LT	55v	36v	
1 SAT. 9.05P 1 CBS SN													90	90	B 8.4 15 734																					
2 SAT. 8.57P 1																																				
SPORTSBREAK-SUN													37	195	195	A 11.4 22 996	1505	776	308	858	122^	304	370	471	474	551	105^	184	196	267	298	50^	17v	46^	39^	
1 SUN. 8.52P 1 CBS SN													90	90	B 19.6 30 1713																					
2 SUN. 8.28P 1																																				
STAR SPANGLED CELEBRATION(S)													212			A 8.2 21 717	1540	723	286^	790	116^	267^	32													

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																			
												K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																			
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2							TOTAL PERSONS (2+)	LADY WORK- ING HOUSE WOM.	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11					
EVENING CONT'D																																		
21	JUMP STREET					1	113					A	4.0	8	350	1374	539	214	602	282	462	402	232	88	289	215	215	198	56	74	198	LT	285	240
2	SUN.	7.00P	120	FOX	OP		83					B	4.0	8	350																			
	7.00 - 7.30											A	3.6	8	315	1225	524	203	568	279	482	349	203	86	331	248	248	190	54	83	193	LT	133	85
	7.30 - 8.00											A	4.1	8	358	1277	529	210	582	316	492	333	176	90	294	195	195	172	57	99	200	LT	201	154
	8.00 - 8.30											A	4.0	8	350	1454	546	215	617	248	422	450	274	95	284	216	216	216	68	68	190	LT	363	334
	8.30 - 9.00											A	4.1	8	358	1581	578	238	665	299	480	495	282	84	270	218	218	218	52	52	207	LT	439	374
TWILIGHT ZONE																																		
2	FRI.	10.00P	60	CBS	SF		204					A	6.5	13	568	1680	692	236	783	240	531	558	399	205	591	197	420	392	307	137	128	54	178	161
	10.00 - 10.30						98					B	6.5	13	568																			
	10.30 - 11.00											A	6.2	12	542	1699	700	234	809	241	535	556	411	214	622	207	442	406	320	152	121	55	147	132
												A	6.8	14	594	1645	684	233	756	237	522	558	385	198	556	182	396	375	296	122	130	51	203	185
227	1 SAT.	8.00P	30	NBC	CS		202					A	7.7	21	673	1768	755	225	782	150	322	355	356	400	662	220	442	291	336	220	125	64	199	146
							98					B	9.5	23	830																			
VALERIE MON.																																		
	8.30P		30	NBC	CS		207					A	14.9	28	1302	1836	760	348	819	355	559	508	345	213	497	170	348	315	268	125	166	79	354	231
							99					B	15.6	26	1363																			
WEBSTER																																		
2	SAT.	8.00P	30	ABC	CS		206					A	5.9	14	516	1397	441	165	559	77	156	204	251	328	386	75	170	170	167	216	73	41	379	257
							98					B	6.2	15	542																			
WEREWOLF																																		
2	SAT.	8.00P	112	FOX	SM		112					A	6.5	15	568	1729	626	447	666	261	555	470	381	111	666	190	436	439	427	146	161	66	236	93
	8.00 - 8.30						81					B	6.5	15	568																			
												A	6.3	15	551	1691	648	490	682	289	538	438	350	144	629	159	365	412	398	144	152	63	228	79
WEST 57TH																																		
	8.30 - 9.00											A	6.4	15	559	1716	653	468	688	251	555	452	386	133	628	166	420	432	419	131	140	62	260	92
	9.00 - 9.30											A	6.8	15	594	1687	594	454	631	244	534	464	387	97	666	195	445	437	432	152	161	65	229	96
	9.30 - 10.00											A	6.7	14	586	1790	586	344	641	254	587	532	387	54	729	240	512	471	451	149	199	74	221	112
1	TU	10.00P	60	CBS	DN		205					A	5.0	12	437	1483	739	223	771	206	396	414	359	323	619	246	338	267	238	238	56	48	37	LT
	10.00 - 10.30						98					B	5.4	12	472																			
	10.30 - 11.00											A	4.8	11	420	1581	798	240	822	216	408	457	391	334	650	254	367	287	277	237	56	45	53	LT
												A	5.1	12	446	1404	690	204	726	196	387	378	330	313	603	243	318	258	207	241	54	54	21	LT
WE THE PEOPLE																																		
1	MTU	8.58P	1	CBS	DO		198					A	8.0	15	699	1634	671	277	781	251	433	417	365	304	507	161	306	284	241	180	139	76	207	150
	8.58P						94					B	10.8	17	944																			
WHO'S THE BOSS?																																		
	8.00P		30	ABC	CS		213					A	15.9	30	1390	1724	682	308	779	351	551	435	333	169	467	227	325	282	185	97	239	163	239	179
							99					B	20.9	33	1827																			
WIZARD																																		
	8.00P		60	CBS	A		201					A	5.8	11	507	1566	522	177	576	160	293	269	325	254	550	173	346	332	258	183	132	10	308	225
	8.00 - 8.30						96					B	5.6	10	489																			
	8.30 - 9.00											A	5.6	11	489	1573	556	184	587	166	301	291	327	253	564	187	349	333	247	187	120	LT	302	215
												A	5.9	10	516	1568	496	170	568	156	287	251	323	252	538	162	350	334	270	179	144	11	318	236
LATE FRINGE																																		
ABC NEWS/NIGHTLINE																																		
1	TUE.	11.30P	31	ABC	N		200					A	6.4	18	559	1351	607	220	636	131	308	303	328	304	673	165	334	296	336	313	29	LT	13	13
	11.30P						98					B	6.0	17	524																			
1	W & F	11.30P	30																															
1	THU.	11.30P	38																															
2	TUW	11.30P	30																															
2	THU.	11.30P	31																															
	11.30 - 12.00											A	6.5	18	568	1349	605	224	636															

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION																
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																
WK	START	DUR	NET	TYPE	PROG.	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		LADY WORK-ING		WOMEN					MEN					TEENS (12-17)	CHILDREN (2-11)		
#	DAY	TIME				WK 1	WK 2		AVG. AUD. SHARE %	AVG. AUD. (0,000)	PERSONS (2+)	HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11
LATE FRINGE CONT'D																										
ABC NEWS:NIGHTLINE-MON.										5	201 202	A	4.0 14	350	1174	446 132^	474 94v	252^252^	194^222^	654 129^	337^297^	354^307^	31v LT	15v 15v		
1 MON. 12.56A 30 ABC N										98 98		B	4.4 15	385												
2 MON. 11.30P 30																										
ABC NEWS:NIGHTLINE-THU										5	203	A	5.8 19	507	1193	586 355^	635 153^	320^383^	342^252^	523^ 36v	158^171^	274^316^	35v 35v	LT LT		
2 THU. 12.01A 12 ABC N										98		B	4.6 17	402												
ABC WEEKEND REPORT-SAT.										34	144 142	A	2.7 9	236	958	436^271^	487^ LT	237^254^	394^233^	471^ 98v	285^285^	225^186^	LT LT	LT LT		
SAT. 11.30P 15 ABC N										79 78		B	2.5 8	219												
ABC WEEKEND REPORT-SUN.										36	152 153	A	2.9 11	253	1253	672 170^	687 161^	312^352^	404^335^	506^281^	356^356^	99v150^	60v LT	LT LT		
SUN. 11.30P 15 ABC N										84 84		B	2.6 9	227												
CBS LATE NIGHT I										158	181 181	A	4.4 16	385	1244	622 181	654 238	355 379	279 223	405 151^	211 156^	150^182	120^ 47^	65^ 65^		
1 MON. 11.30P 65 CBS FF										89 89		B	4.6 17	402												
1 TU-TH 11.30P 66																										
2 MON. 11.30P 67																										
2 TUE. 12.11A 66																										
2 WED. 12.00M 66																										
2 THU. 12.03A 66																										
11.30 - 12.00												A	5.0 15	437	1277	586 205	641 245	358 384	302 208	460 167	249 174	201 202	114^ 36v	62^ 62^		
12.00 - 12.30												A	4.5 17	393	1277	630 203	558 250	363 364	267 228	402 167^	208 142^	141^178	138^ 61^	79^ 79^		
12.30 - 1.00												A	3.8 17	332	1223	645 117^	669 208	356 397	274 229	404 115^	216 208	138^172^	102^ 30v	48v 48v		
1.00 - 1.30												A	3.6 20	315	765	613 70v	619 228^	311^425^	235^187^	146^ LT	LT LT	LT 133^	LT LT	LT LT		
CBS LATE NIGHT II										178	175 176	A	2.6 14	227	1132	629 163^	643 243^	345 405	265^198^	396 132^	220^171^	158^146^	84^ LT	LT LT		
1 MON. 12.35A 50 CBS FF										86 86		B	3.0 17	262												
1 TUE. 12.36A 44																										
1 WED. 12.36A 49																										
1 THU. 12.36A 47																										
1 FRI. 12.30A 46																										
2 MON. 12.37A 45																										
2 TUE. 1.17A 47																										
2 WED. 1.06A 44																										
2 THU. 1.09A 45																										
2 FRI. 12.30A 53																										
12.30 - 1.00												A	2.7 13	236	1288	636 220^	665 237^	359 423	287^208^	454 165^	276^213^	200^152^	148^ 30v	21v 21v		
1.00 - 1.30												A	2.6 15	227	1070	625 131^	630 238^	353 370	264^203^	384 142^	229^162^	145^124^	56v LT	LT LT		
1.30 - 2.00												A	2.5 19	219	776	562^124v	562^256^	256^416^	160^146v	214^ LT	LT 45v	45v169^	LT LT	LT LT		
CBS NEWS NIGHTWATCH-1										172	47 56	A	1.0 9	87	310^	LT 116v	150v115v	115v115v	LT LT	LT LT	LT LT	LT LT	160v LT	LT LT		
1 M-THSU 2.00A 30 CBS N										42 52		B	1.1 11	96												
2 M & SU 2.00A 30																										
CBS NEWS NIGHTWATCH-2										183	69 68	A	1.3 15	114	289^	105v 70v	140v 79v	79v 88v	61v LT	149v 53v	62v 88v	96v 61v	LT LT	LT LT		
1 M-THSU 2.30A 30 CBS N										65 62		B	1.4 17	122												
2 M&SU 2.30A 30																										
2 TUE. 2.41A 19																										
2 THU. 2.33A 27																										
CBS NEWS NIGHTWATCH-3										184	99 100	A	1.1 19	96	302^	114v LT	114v LT	LT LT	73v 73v	177v 52v	94v104v	115v 73v	LT LT	LT LT		
M-THSU 3.00A 180 CBS N										80 81		B	1.2 21	105												
3.00 - 3.30												A	1.4 20	122	344^	123v 66v	123v LT	57v 57v	123v 66v	188^ LT	82v115v	172^ 73v	LT LT	LT LT		
3.30 - 4.00												A	1.3 21	114	281^	132v 80v	132v LT	53v 53v	132v 79v	149v LT	88v 88v	131v 61v	LT LT	LT LT		
4.00 - 4.30												A	1.1 19	96	292^	LT LT	LT LT	LT LT	LT LT	260^104v	187^187^	156v 73v	LT LT	LT LT		
CONT'D																										

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
															TOTAL	18- 34	WOMEN 18- 49			25- 54	35- 64	55+	TOTAL	18- 34	MEN 18- 49			25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
LATE FRINGE CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										</

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																								
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)													
															TOTAL	18-34	WOMEN 18-49			25-54	35-64	55+	TOTAL	18-34	MEN 18-49			25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11								
LATE FRINGE CONT'D																																								
SATURDAY NIGHT-CONT'D																																								
1	SAT.	11.30P	79	NBC	GV		99	98	B	7.5	23	656																												
2	SAT.	11.30P	78						A	8.0	23	699	1502	527 327	600 284	380 331	200^173^	491 218	380 334	243 78^	335 167^	76^ 60^																		
		11.30 - 12.00							A	7.3	24	638	1262	387 183^	454 233	307 261	144^127^	402 194^	354 303	186^ 39^	319 157^	87^ 66^																		
		12.00 - 12.30							A	6.1	23	533	1379	390 154^	519 265^	349 252^	175^137^	432 204^	366 310	203^ 47^	383 217^	45^ 45^																		
		12.30 - 1.00																																						
TONIGHT SHOW															180	202	202	A	6.4	21	559	1388	532 281	619 194	370 348	311 220	490 200	354 286	227 115^	170 55^	109^ 48^									
1	M-F	11.45P	60	NBC	GV		99	99	B	7.0	22	612																												
2	MTW	11.30P	60																																					
2	TUE.	11.37P	60																																					
2	FRI.	11.54P	60																																					
		11.30 - 12.00							A	6.8	19	594	1392	583 282	647 178	362 362	328 251	514 180	343 296	247 141	144 44^	87^ 32^																		
		12.00 - 12.30							A	6.5	22	568	1336	516 278	602 192	366 344	306 209	450 181	331 274	218 99^	171 54^	113^ 37^																		
		12.30 - 1.00							A	5.6	23	489	1462	429 266	572 224	380 318	263 171	546 288	431 298	210 109^	211 78^	133^ 116^																		
WIMBLEDON-MEN'S QTR-FNL(S)															203			A	2.2	14	192	1094^	343^214^	354^ 36^	208^192^	266^146^	516^276^	334^177^	162^182^	224^ LT	LT	LT								
1	THU.	12.45A	120	NBC	SE		99		A	3.6	16	315	1257	359^185^	359^ 35^	187^187^	260^172^	524^188^	337^239^	279^187^	374^ 95^	LT	LT																	
		1.00 - 1.30							A	2.8	15	245	1155	416^278^	416^ 44^	225^225^	298^191^	494^285^	302^167^	119^192^	245^ LT	LT	LT																	
		1.30 - 2.00							A	2.2	14	192	1078^	266^131^	266^ LT	109^109^	198^157^	553^386^	386^218^	89^167^	259^ LT	LT	LT																	
		2.00 - 2.30							A	1.6	14	140	786^	293^222^	350^ 57^	279^222^	293^ 71^	436^201^	293^ 92^	171^143^	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT									
		2.30 - 3.00							A	1.1	11	96	854^	250^250^	302^ 52^	302^250^	250^ LT	552^219^	323^104^	250^229^	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT									
WIMBLEDON UPDATE-MON(S)															204			A	6.5	17	568	1465	578 348^	761 253^	425^314^	412^295^	476^195^	246^216^	205^179^	183^ 77^	45^ 45^									
1	MON.	11.30P	15	NBC	SE		99																																	
WIMBLEDON UPDATE-TUE(S)															203			A	8.3	22	725	1592	645 374^	689 208^	391 458	350^231^	763 400	554 312^	223^180^	109^ 28^	31^ LT									
1	TUE.	11.30P	15	NBC	SE		99																																	
WIMBLEDON UPDATE-WED(S)															204			A	7.1	18	621	1366	587 187^	687 190^	339^317^	355^313^	448 121^	233^203^	253^183^	139^ 43^	92^ 58^									
1	WED.	11.30P	15	NBC	SE		99																																	
WIMBLEDON UPDATE-THU(S)															204			A	7.4	19	647	1342	492 196^	606 155^	261^234^	315^302^	597 179^	301^304^	276^265^	107^ LT	32^ LT									
1	THU.	11.30P	15	NBC	SE		99																																	
WIMBLEDON UPDATE-FRI(S)															204			A	6.2	17	542	1590	613 211^	631 113^	348^341^	404^226^	762 425^	557 396^	276^162^	104^ 53^	93^ 44^									
1	FRI.	11.30P	15	NBC	SE		99																																	
WEEKDAY DAYTIME																																								
ABC DAYTIME NEWSBRIEF-M-F															173	209	210	A	7.0	24	612	1289	826 186	864 316	520 571	451 219	253 37^	72^ 72^	107^167	147 133	25^ 20^									
1	MON.	2.57P	2	ABC	N		98	98	B	7.1	25	621																												
1	TU-F	2.58P	1																																					
2	MON.	2.56P	3																																					
ABC WLD NWS-MRN-615-TU(B)															123			A	.7	8	61	262^	262^ LT	262^ LT	LT	LT	115^262^	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
2	TUE.	6.15A	15	ABC	N																																			
ABC WLD NWS-MRN-645-TU(B)															169			A	1.7	13	149	1054^	665^121^	665^128^	342^483^	537^182^	389^ LT	53^235^	389^154^	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
2	TUE.	6.45A	15	ABC	N		79																																	
ABC WLD NWS-MRN-615-WED(B)															123			A	1.1	12	96	958^	250^323^	572^322^	322^322^	115^250^	386^303^	303^303^	83^ 83^	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	
2	WED.	6.15A	15	ABC	N		67																																	
ABC WLD NWS-MRN-645-WED(B)															165			A	2.2	17	192	1297^	735^360^	818^ 84^	360^453^	473^365^	479^245^	245^354^	171^125^	LT	LT	LT	LT	LT	LT	LT	LT	LT		
2	WED.	6.45A	15	ABC	N		79																																	

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																							
WK #		DAY		START TIME		DUR		NET TYPE		PROG. WK 1 WK 2		KEY		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11																					
																						TOTAL		18-34		18-49		25-54		35-64		55+		TOTAL		18-34		18-49		25-54		35-64		55+		TOTAL		12-17		6-11					
WEEKDAY DAYTIME CONT'D																																																							
ABC WLD NWS-MRN-615-TH(B)		2 THU.		6.15A		15		ABC N		123 67		A		.9 11		79		570v		443v114v		443v		LT		LT		LT		127v443v		127v127v		127v127v		LT		LT		LT		LT													
ABC WLD NWS-MRN-645-TH(B)		2 THU.		6.45A		15		ABC N		165 79		A		1.8 15		157		592^		363v147v		363v		LT		255v363v		363v		LT		229v127v		127v229v		102v		LT		LT		LT		LT											
ABC WLD NWS-MRN-615-FR(B)		2 FRI.		6.15A		15		ABC N		123 67		A		.9 12		79		886v		405v		LT		405v		LT		LT		178v405v		481v101v		304v304v		380v177v		LT		LT		LT		LT											
ABC WLD NWS-MRN-645-FR(B)		2 FRI.		6.45A		15		ABC N		165 79		A		2.0 16		175		1120^		554^		LT		554^		LT		205v		360v349v		566^178v		401v401v		302v165v		LT		LT		LT		LT											
ABC WORLD NEWS-MORN-615A		1 M-F		6.15A		15		ABC N		175 141 83		A		1.0 13		87		1023		379^115v		379^		80v		92v126v		161v253^		564^		70v		391^426^		390^138v		LT		LT		80v		80v											
ABC WORLD NEWS-MORN-645A		2 MON.		6.15A		15		ABC N		174 190 189		A		2.0 19		175		1114		536		177^		531		109^		223^302^		319^229^		514		68v		331^348^		298^166^		LT		LT		63v		46v									
ALL MY CHILDREN-TUE(B)		2 TUE.		1.00P		16		ABC DD		181 80		A		4.0 13		350		1797		700^		86v		700^328^		426^413^		146v226^		225^151v		151v		86v		48v		74v		226^168v		646^		249^											
ALL MY CHILDREN-WED(B)		2 WED.		1.00P		17		ABC DD		178 82		A		3.8 13		332		1364		581^		19v		581^220^		299^316^		193v213v		241^199v		199v		LT		22v		42v		331^156v		211v		205v											
ALL MY CHILDREN-FRI(B)																																																							
2 FRI.		1.00P		18		ABC DD				169 78		A		5.3 18		463		1102		806		134v		877		299^		515^514^		416^291^		148v		LT		LT		LT		148v148v		73v		73v		LT		LT							
ALL MY CHILDREN		1 M-F		1.00P		60		ABC DD		178 213 204		A		6.7 23		586		1251		765		184		817		370		578		538		349		184		163		65^		97^		71^		57^		65^		146		113^		125		78^	
2 M & TH		1.00P		60						99 97		B		6.9 23		603																																							
2 TUE.		1.16P		44																																																			
2 WED.		1.17P		43																																																			
2 FRI.		1.18P		42																																																			
1.00 - 1.30												A		6.4 22		559		1229		762		197		807		365		569		516		350		184		161		59^		100^		75^		60^		61^		152		116^		109^		70^	
1.30 - 2.00												A		7.0 24		612		1273		763		174		826		376		586		554		351		183		169		68^		95^		68^		58^		71^		141		110^		137		85^	
AMERICAN TREASURY		1 M-F		3.58P		1		CBS DO		106 197 197		A		4.5 16		393		1290		783		150^		865		227		433		392		407		364		165^		53^		94^		77^		63^		64^		143^		99^		117^		38v	
2 MON.		3.58P		1						92 92		B		5.2 17		454																																							
ANOTHER WORLD		1 M-W		2.00P		60		NBC DD		169 202 202		A		4.4 15		385		1301		646		179		805		224		416		368		352		333		141^		31v		63^		42v		68^		73^		218		192		137^		122^	
2 MON.		2.00P		60						99 99		B		5.0 17		437																																							
2.00 - 2.30												A		4.6 16		402		1311		635		204		817		237		434		371		355		322		162^		40v		75^		44^		74^		78^		215		196		117^		95^	
2.30 - 3.00												A		4.1 14		358		1293		667		137^		804		212		402		368		355		352		115^		19v		45v		33v		59^		70^		218		187^		156^		148^	
AS THE WORLD TURNS		1 MTUTHF		2.00P		60		CBS DD		64 207 207		A		7.2 25		629		1277		832		138		872		230		414		367		350		406		189		19v		67^		71^		70^		118		135		90^		81^		54^	
1 WED.		2.00P		29						99 99		B		6.5 23		568																																							
& 2.43P				17																																																			
2 MON.		2.00P		60																																																			
2.00 - 2.30												A		7.2 25		629		1278		831		139		869		223		401		355		345		416		191		17v		65^		68^		69^		123		137		93^		81^		54^	
2.30 - 3.00												A		7.2 25		629		1275		830		136		871		235		426		379		353		394		187		19v		71^		75^		73^		112		137		91^		80^		54^	

36 PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK # DAY START TIME DUR NET TYPE										WK 1 WK 2		KEY		AVG. AUD. SHARE % %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11		
																						18-34		WOMEN 18-49 25-54 35-64 55+		18-34		MEN 18-49 25-54 35-64 55+								
WEEKDAY DAYTIME CONT'D																																				
BARGAIN HUNTERS M-F										1	141	A	2.0	8	175	857^	400v	86v	503^	188v	188v	126v	155v	274v	LT	LT	LT	LT	LT	LT	269v	269v	85v	LT		
2 MON. 11.30A 30 ABC QG										68		B	2.0	8	175																					
BEFORE HOURS										85	142	143	A	<<																						
M-F 6.15A 15 NBC N										86	87	B	.5	6	44																					
BOLD AND THE BEAUTIFUL										65	198	199	A	5.9	20	516	1287	764	170	833	194	365	310	342	414	210	30v	84^	89^	70^	121^	134	112^	110^	66^	
1 M-F 1.30P 30 CBS DD										94	94	B	5.5	20	481																					
2 MON. 1.30P 30																																				
CBS MORN NEWS-7.00-TUE(B)										118		A	.9	7	79	1329^	771v	LT	771v	LT	LT	405v	633v	366v	558v	153v	229v	355v	405v	203v	LT	LT	LT	LT		
2 TUE. 7.00A 30 CBS N										71																										
CBS MORN NEWS-7.00-WED(B)										118		A	.9	7	79	658v	481v	190v	481v	LT	LT	LT	215v	481v	177v	177v	177v	177v	LT	LT	LT	LT	LT	LT		
2 WED. 7.00A 30 CBS N										71																										
CBS MORN NEWS-7.00-THU(B)										118		A	.9	8	79	392v	228v	LT	228v	LT	LT	LT	LT	228v	164v	164v	164v	LT	LT	LT	LT	LT	LT	LT		
2 THU. 7.00A 30 CBS N										71																										
CBS MORN NEWS-7.00-FRI(B)										118		A	1.2	9	105	1229^	504v	LT	504v	200v	200v	200v	86v	304v	725v	211v	211v	LT	LT	486v	LT	LT	LT	LT		
2 FRI. 7.00A 30 CBS N										71																										
CBS MORNING NEWS- 6:30AM										120	150	134	A	1.0	11	87	1080	621^	252^	678^	184v	219^	263^	229^	357^	402^	115v	195v	252^	229^	150v	LT	LT	LT	LT	
M-F 6.30A 30 CBS N										87	76	B	1.4	13	122																					
CBS MORNING NEWS- 7:00AM										114	201	201	A	1.8	13	157	1166	816	287^	880	223^	350^	319^	191^	498	243^	115^	166^	166^	51v	77v	LT	LT	LT	LT	
1 M-F 7.00A 30 CBS N										98	98	B	2.6	14	227																					
2 MON. 7.00A 30																																				
CLASSIC CONCENTRATION										39	146	151	A	3.4	14	297	1606	701	186^	765	199^	307	285	304	407	243	45v	79^	41v	81^	157^	173^	103^	425	223^	
1 M-F 10.30A 30 NBC QG										76	77	B	3.0	13	262																					
2 MON. 10.30A 30																																				
CONGRESS-HEARINGS-FR-1(S)										203		A	5.1	20	446	1209	678	182^	761	198^	323^	324^	363^	361^	360^	76v	161^	146v	168^	199^	74v	33v	14v	14v		
2 FRI. 9.00A 186 NBC N										99																										
9.00 - 9.30												A	4.6	22	402	1221	586^	279^	641^	84v	199^	293^	299^	348^	450^	76v	194^	194^	168v	256^	95v	35v	35v	35v		
9.30 - 10.00												A	4.8	20	420	1129	571^	119v	690	153v	220^	214^	258^	402^	359^	90v	162v	162v	127v	197^	51v	LT	29v	29v		
10.00 - 10.30												A	4.6	19	402	1239	627^	127v	801	206^	359^	284^	366^	388^	371^	82v	197^	197^	212^	174v	32v	LT	35v	35v		
10.30 - 11.00												A	5.2	21	454	1339	728	159^	818	180^	379^	407^	448^	364^	374^	65v	208^	208^	245^	166^	147v	118v	LT	LT		
11.00 - 11.30												A	5.7	21	498	1189	693	171^	735	207^	360^	365^	386^	310^	380^	87v	186^	160^	186^	194^	74v	34v	LT	LT		
11.30 - 12.00												A	5.6	20	489	1137	806	221^	851	331^	406^	362^	387^	348^	260^	51v	51v	LT	103v	209^	26v	LT	LT	LT		
12.00 - 12.30												A	5.8	20	507	1266	777	185^	811	233^	312^	304^	435^	410^	353^	108v	138v	81v	94v	215^	102v	49v	LT	LT		
CONGRESS-HEARINGS-FR-2(S)										203		A	5.5	17	481	1102	459^	163^	640	131v	231^	210^	223^	363^	354^	80v	118v	118v	94v	236^	34v	LT	74v	71v		
2 FRI. 2.00P 196 NBC N										99																										
2.00 - 2.30												A	5.0	16	437	1162	599^	228^	745	221^	372^	295^	243^	340^	233^	LT	61v	61v	85v	172^	26v	LT	158v	158v		
2.30 - 3.00												A	5.4	17	472	1051	443^	157^	666	195^	260^	194^	163^	369^	248^	LT	53v	53v	80v	195^	27v	LT	110v	110v		
3.00 - 3.30												A	5.5	17	481	1331	538^	160^	790	191^	305^	241^	239^	430^	359^	136v	184^	184^	78v	175^	25v	LT	157^	127v		
3.30 - 4.00												A	5.3	16	463	1123	493^	143v	657	76v	186^	208^	259^	408^	345^	68v	68v	68v	277^	41v	17v	80v	80v			
4.00 - 4.30												A	5.7	17	498	974	328^	117v	507^	68v	129v	140v	199^	337^	415^	98v	128v	128v	118v	287^	52v	18v	LT	LT		
4.30 - 5.00												A	6.1	17	533	1000	379^	150^	536	73v	176^	193^	244^	317^	445^	139^	171^	171^	116v	274^	19v	LT	LT	LT		
5.00 - 5.30												A	6.0	17	524	979	421^	191^	530	82v	162^	185^	174^	324^	421^	118v	161^	161^	115v	260^	28v	LT	LT	LT		
AYS OF OUR LIVES										177	207	192	A	6.2	21	542	1389	692	214	803	264	453	384	335	293	203	64^	95^	75^	84^	89^	250	184	133	105^	
1 M-TH 1.00P 60 NBC DD										99	94	B	6.8	23	594																					
2 M-F 1.00P 60																																				
CONT'D																																				

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
														TOTAL	18-34	WOMEN			MEN			TOTAL		18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME						T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- ING WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11					
														TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+						
WEEKDAY DAYTIME CONT'D																															
IRAN CONTRA HEARINGS 8(S)						208		A	4.1	16	358	1179	642	48	740	148	265	227	243	455	359	125	164	84	124	195	40	34	40	40	
2 TUE. 9.00A 195 CBS N						99		A	2.5	11	219	963	529	46	529	LT	LT	46	156	483	434	233	233	LT	201	LT	LT	LT	LT		
9.00 - 9.30								A	3.5	14	306	1239	801	141	801	LT	268	268	356	533	438	239	239	43	LT	199	LT	LT	LT		
9.30 - 10.00								A	3.9	15	341	1205	689	32	689	LT	187	258	337	431	516	155	278	123	200	238	LT	LT	LT	LT	
10.00 - 10.30								A	4.2	15	367	888	458	LT	624	101	177	76	145	447	264	LT	114	114	188	150	LT	LT	LT	LT	
10.30 - 11.00								A	4.7	17	411	1297	696	LT	842	289	372	291	188	470	283	67	67	LT	152	216	73	73	99	99	
11.00 - 11.30								A	4.9	17	428	1341	668	40	815	302	402	314	223	413	369	170	170	100	132	199	49	49	108	108	
11.30 - 12.00								A	5.7	20	498	1263	675	105	826	231	337	283	337	438	273	79	110	31	127	163	158	118	LT	LT	
12.00 - 12.30																															
IRAN CONTRA HEARINGS 9(S)						209		A	5.5	16	481	1166	712	281	830	220	307	282	249	473	220	35	58	58	71	162	43	LT	73	31	
2 TUE. 2.00P 189 CBS N						99		A	6.3	20	551	1125	688	281	840	279	351	199	279	489	212	49	49	49	LT	163	LT	LT	73	73	
2.00 - 2.30								A	5.9	18	516	1109	707	279	885	310	369	214	200	516	224	LT	28	28	28	28	196	LT	LT	LT	LT
2.30 - 3.00								A	5.4	16	472	1212	813	324	964	273	336	290	233	560	176	42	42	42	66	134	LT	LT	72	72	
3.00 - 3.30								A	5.0	15	437	1014	726	254	783	139	252	323	241	460	179	41	41	41	80	138	LT	LT	52	52	
3.30 - 4.00								A	5.1	15	446	1211	626	218	707	148	238	307	227	400	217	42	42	42	79	175	139	LT	148	46	
4.00 - 4.30								A	5.5	15	481	1272	674	296	755	149	268	342	276	396	287	44	140	140	162	216	126	LT	104	52	
4.30 - 5.00								A	6.0	16	524	1214	674	291	775	175	286	329	316	418	300	26	88	88	153	212	78	LT	61	61	
5.00 - 5.30																															
IRAN CONTRA HEARINGS 10(S)						209		A	4.1	16	358	1120	640	173	640	117	190	227	265	405	358	LT	53	154	199	204	22	LT	100	84	
2 WED. 9.00A 193 CBS N						99		A	2.9	14	253	874	530	36	530	115	115	115	174	415	344	LT	LT	123	123	221	LT	LT	LT	LT	
9.00 - 9.30																															
9.30 - 10.00								A	3.2	14	280	854	529	190	529	161	161	161	107	368	325	LT	LT	125	203	200	LT	LT	LT	LT	
10.00 - 10.30								A	3.8	15	332	1093	493	144	493	121	121	121	149	372	343	LT	81	168	238	175	79	LT	178	178	
10.30 - 11.00								A	4.5	18	393	1104	610	193	610	87	130	208	275	402	333	LT	109	158	205	175	62	LT	99	99	
11.00 - 11.30								A	4.6	17	402	1294	754	212	754	142	268	336	341	418	368	LT	40	126	167	242	LT	LT	172	120	
11.30 - 12.00								A	5.2	19	454	1240	713	183	713	79	229	288	373	425	389	LT	60	185	219	204	LT	LT	138	101	
12.00 - 12.30								A	5.4	19	472	1131	777	192	777	140	302	302	349	392	354	11	34	157	182	186	LT	LT	LT	LT	
IRAN CONTRA HEARINGS 11(S)						210		A	5.5	17	481	1069	643	201	649	81	168	326	327	304	253	LT	22	32	130	221	155	LT	12	12	
2 WED. 2.00P 192 CBS N						99		A	5.9	19	516	847	535	107	535	LT	153	256	359	279	138	LT	LT	LT	107	138	174	LT	LT		
2.00 - 2.30								A	5.4	18	472	934	569	142	569	LT	96	269	339	300	216	LT	LT	LT	112	216	149	LT	LT		
2.30 - 3.00								A	5.3	17	463	812	425	168	425	LT	LT	191	222	234	235	LT	15	15	95	220	152	LT	LT	LT	
3.00 - 3.30								A	5.1	16	446	1009	693	164	693	112	240	444	370	249	240	LT	LT	LT	107	236	76	LT	LT		
3.30 - 4.00								A	5.4	17	472	1324	779	246	788	161	210	413	339	341	299	LT	62	62	148	237	199	LT	38	38	
4.00 - 4.30								A	5.8	17	507	1337	805	335	823	176	263	398	333	372	331	LT	54	54	156	277	145	LT	38	38	
4.30 - 5.00								A	6.3	17	551	1294	716	289	732	151	255	313	308	368	344	LT	LT	131	201	213	218	LT	LT	LT	
5.00 - 5.30																															
IRAN CONTRA HEARINGS 12(S)						208		A	3.8	15	332	1181	675	295	675	51	94	271	401	401	380	93	163	99	140	217	99	LT	27	LT	
2 THU. 9.00A 185 CBS N						99		A	2.8	14	245	1249	625	249	625	49	49	208	297	417	396	50	50	50	151	346	150	LT	78	78	
9.00 - 9.30								A	3.3	14	288	1135	573	240	573	52	52	191	281	382	333	44	44	44	126	289	97	LT	132	132	
9.30 - 10.00								A	3.7	15	323	1087	610	232	610	37	37	195	378	415	477	186	272	145	176	205	LT	LT	LT	LT	
10.00 - 10.30								A	3.7	15	323	1180	626	295	626	34	34	239	384	387	440	121	233	112	179	207	114	LT	LT	LT	
10.30 - 11.00								A	4.4	17	385	1278	728	383	728	41	162	366	504	362	419	166	271	138	126	148	131	LT	LT	LT	
11.00 - 11.30								A	4.6	17	402	1221	790	331	790	64	134	330	470	460	306	17	117	117	122	189	125	LT	LT	LT	
11.30 - 12.00																															
IRAN CONTRA HEARINGS 13(S)						208		A	5.8	18	507	1398	803	199	839	128	287	394	355	432	348	105	143	80	92	177	77	LT	134	74	
2 THU. 2.00P 180 CBS N						99		A	5.0	17	437	1416	899	137	997	270	459	462	342	437	419	231	231	LT	33	188	LT	LT	LT	LT	
2.00 - 2.30								A	5.2	17	454	1267	846	119	846	123	279	448	386	398	421	256	256	LT	44	165	LT	LT	LT	LT	
2.30 - 3.00																															
CONT'D																															

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
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WEEKDAY DAYTIME CONT'D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														

44 PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																											
WK # DAY		START TIME		DUR		NET TYPE		PROG. TYPE		WK 1 WK 2		K E Y		AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)		LADY WORK-ING OF HOUSE WOM.		VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)									
																						TOTAL		18-34		WOMEN 18-25 25-35 35-64 65+		TOTAL		18-34		MEN 18-25 25-35 35-64 65+		TOTAL FEM.		TOTAL 6-11							
WEEKDAY DAYTIME CONT'D																																											
IRAN/CONTRA HEARIN-CONT'D																																											
11.30 - 12.00																																											
12.00 - 12.30																																											
IRAN-CONTRA HEARINGS-4(S)										209																																	
2 FRI. 2.00P 198 ABC N										99																																	
2.00 - 2.30																																											
2.30 - 3.00																																											
3.00 - 3.30																																											
3.30 - 4.00																																											
4.00 - 4.30																																											
4.30 - 5.00																																											
5.00 - 5.30																																											
LOVING M-F 12.30P 30 ABC DD										177 178 171																																	
										90 89																																	
MORNING PROGRAM 1 M-F 7.30A 90 CBS N										115 201 201																																	
										98 98																																	
2 MON. 7.30A 90																																											
7.30 - 8.00																																											
8.00 - 8.30																																											
8.30 - 9.00																																											
MORNING PROGRAM-TUE(B)										173																																	
2 TUE. 7.30A 90 CBS N										81																																	
7.30 - 8.00																																											
8.00 - 8.30																																											
8.30 - 9.00																																											
MORNING PROGRAM-WED(B)										173																																	
2 WED. 7.30A 90 CBS N										81																																	
7.30 - 8.00																																											
8.00 - 8.30																																											
8.30 - 9.00																																											
MORNING PROGRAM-TH(B)										173																																	
2 THU. 7.30A 90 CBS N										81																																	
7.30 - 8.00																																											
8.00 - 8.30																																											
8.30 - 9.00																																											
MORNING PROGRAM-FR(B)										173																																	
2 FRI. 7.30A 90 CBS N										81																																	
7.30 - 8.00																																											
8.00 - 8.30																																											
8.30 - 9.00																																											
NBC NEWS AT SUNRISE M-F 6.00A 30 NBC N										180 196 190																																	
										98 95																																	
NBC NEWS DIGEST-DAYTIME 1 M & W 2.57P 1 NBC N										106 193 191																																	
										96 95																																	
1 FRI. 3.10P 1																																											
2 MON. 2.57P 1																																											

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

12.30 - 1.00		A	8.2	31	717	1382	711	155	801	223	371	331	304	381	264	92^	117	96^	64^119	199	164	118	78^
1.00 - 1.30		A	8.5	31	743	1330	728	144	808	227	385	348	315	375	219	62^	87^	72^	56^109	193	147	110	78^
*WEEKEND DAYTIME																							
ABC WEEKEND SPECIALS																							
SAT.	12.00N	30	ABC	FV	35 184 181	A	3.0	11	262	1412	468^209^	514^159^	332^347^	245^126^	85^	LT	LT	LT	31^	85^	195^	77^	618 328^
					91 91	B	3.5	12	306														
ABC WIDE WORLD-SPORTS SAT																							
					23 203 204	A	3.4	11	297	1451	475^195^	479 193^	237^250^	148^229^	781	337^	569	467^	354^199^	73^	19^	118^	55^
1 SAT.	4.00P	120	ABC	SA	97 99	B	5.3	14	463														
2 SAT.	4.30P	90																					
	4.00 - 4.30					A	3.0	11	262	1427	678^369^	678^347^	411^466^	214^212^	638^371^	488^374^	117^150^		39^	LT	72^	LT	
	4.30 - 5.00					A	2.7	9	236	1335	509^255^	509^152^	228^263^	228^246^	661 250^	453^385^	263^208^		80^	30^	85^	52^	
	5.00 - 5.30					A	3.4	11	297	1535	443^148^	443^178^	201^201^	107^242^	893 381^	688 564	457^186^		78^	24^	121^	47^	
	5.30 - 6.00					A	4.3	13	376	1476	408 150^	411 173^	199^199^	106^212^	841 351^	591 490	428 225^		72^	18^	152^	75^	
ALL NEW EWOKS																							
					36 198 198	A	3.7	14	323	1567	332^118^	390^232^	314^260^	118^ 72^	124^ 23^	48^ 77^	101^ 47^		109^	77^	944	490	
SAT.	11.30A	30	ABC	CA	94 94	B	3.8	13	332														
ALVIN AND THE CHIPMUNKS																							
					32 203	A	4.7	19	411	2165	267^ LT	488^299^	379^158^	111^109^	236^236^	236^ LT	LT LT		145^	LT	1296	614^	
2 SAT.	10.30A	30	NBC	CA	99	B	6.6	23	577														
AMERICAN BANDSTAND																							
					28 161 159	A	2.4	9	210	1076	352^133^	352^109^	186^300^	206^ 52^	552^310^	443^443^	176^109^		LT	LT	172^	95^	
SAT.	1.00P	30	ABC	PC	80 79	B	2.4	8	210														
ANHEUSER BUSCH GOLF-SAT.(S)																							
					193	A	4.9	15	428	1152	507^ 87^	510^ LT	98^131^	324^379^	577^170^	264^264^	262^313^		32^	LT	33^	33^	
2 SAT.	5.06P	54	NBC	SE	94																		
	5.00 - 5.30					A	5.3	17	463	1188	514^ 93^	514^ LT	115^138^	337^376^	630 214^	301^301^	258^329^		44^	LT	LT	LT	
	5.30 - 6.00					A	4.6	14	402	1107	500^ 80^	500^ LT	82^124^	310^376^	526^129^	227^227^	262^299^		22^	LT	59^	59^	
ANHEUSER BUSCH GOLF-SUN.(S)																							
					194	A	2.6	8	227	1075^	335^146^	335^ 26^	57^ 49^	71^260^	710^132^	361^353^	379^330^		LT	LT	26^	26^	
CONT'D																							

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1ST JULY 1987 REPORT

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																											
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)														
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11													
WEEKEND DAYTIME CONT'D																																							
ANHEUSER BUSCH GOL-CONT'D																																							
2 SUN. 2.30P 124 NBC SE 95																																							
2.30 - 3.00																		A	2.5	8	219	1046^	389^238v	389^	41v	128v	160v	201v	188v	657^	77v	355^378^	457^256v	LT	LT	LT	LT		
3.00 - 3.30																		A	2.5	8	219	1082^	274v 87v	274v	36v	36v	LT	28v	238v	808^	178v	498^457^	434^310v	LT	LT	LT	LT		
3.30 - 4.00																		A	2.8	9	245	1098^	277v102v	277v	25v	25v	LT	LT	252v	821^	147v	437^396^	421^384^	LT	LT	LT	LT		
4.00 - 4.30																		A	2.6	8	227	1106^	405^145v	405^	LT	44v	44v	70v	361^	573^	128v	185v211v	225v362^	LT	LT	110v	110v		
BERENSTAIN BEARS 38 195 197																		A	2.1	16	184	1429	391^125v	499^	82v	233^233^	151v	266^	175v	153v	175v	175v	LT	LT	LT	LT	755^	370^	
SAT. 8.00A 30 CBS CA 96 96																		B	2.5	16	219																		
BUGS BUNNY & TWEETY SHOW 37 202 202																		A	4.1	15	358	1444	268^ 70v	352^224^	284^203^	81v	68v	107^	14v	29v	45v	93v	62v	86v	67v	899	480		
SAT. 11.00A 30 ABC CA 96 96																		B	4.7	16	411																		
BUSINESS WORLD 33 138 132																		A	1.7	6	149	1497	235v 88v	242v	LT	47v	53v	188v	189v	806^	162v	229v243v	449^563^	32v	LT	417^	275^		
SUN. 12.30P 30 ABC N 79 77																		B	1.6	5	140																		
CANADIAN OPEN GOLF-SAT.(S) 203																		A	2.6	9	227	1405	577^278v	630^	44v	308v	308v	295v	322^	626^	199v	366^308v	348^229v	140v	LT	LT	LT		
1 SAT. 4.30P 90 CBS SE 99																		A	2.3	8	201	1493	562^314v	592^	54v	344v	344v	290v	248v	732^	337v	542^422^	320v156v	140v	LT	29v	LT		
4.30 - 5.00																		A	2.4	8	210	1476	596^300v	634^	48v	339v	339v	351^295v	677^	173v	434^394^	437^215v	165v	LT	LT	LT			
5.00 - 5.30																		A	3.0	10	262	1313	596^233v	668^	35v	259v	259v	258v	409^	516^	119v	184v153v	302^301^	129v	LT	LT	LT		
5.30 - 6.00																		A	3.9	12	341	1158	408^161v	472^	14v	87v	141v	220^331^	613^	118v	302^302^	357^311^	61v	LT	LT	LT			
CANADIAN OPEN GOLF-SUN.(S) 206																																							
1 SUN. 2.00P 122 CBS SE 99																																							
2.00 - 2.30																		A	3.2	10	280	1057	357^229v	457^	LT	150v	214v	257^243v	497^	119v	251v251v	282^246v	60v	LT	43v	43v			
2.30 - 3.00																		A	3.9	12	341	1191	335^227^	476^	LT	141v	197v	284^279^	555^	118v	273^273^	337^282^	160v	LT	LT	LT			
3.00 - 3.30																		A	4.1	13	358	1165	456^118v	489^	27v	61v	111v	202^378^	659^	108v	307^307^	394^352^	17v	LT	LT	LT			
3.30 - 4.00																		A	4.3	14	376	1197	471^101v	471^	27v	27v	69v	151^402^	715^	124v	361^361^	400^354^	LT	LT	LT	LT			
CARE BEAR FAMILY 38 207 207																		A	2.6	16	227	1529	278^102v	278^	172^	185^189^	48v	89v	54v	36v	54v	54v	LT	LT	109v	88v	1088	533^	
SAT. 8.30A 30 ABC CA 99 99																		B	3.3	16	288																		
CBS SPORTS SAT SPEC. ED.(S) 200																		A	3.2	12	280	1175	435^261^	435^	107v	272^272^	193v	163v	618^	147v	351^392^	342^222v	68v	LT	54v	LT			
1 SAT. 3.00P 90 CBS SE 99																		A	2.9	11	253	1364	565^399^	565^	209v	391^391^	277v	174v	621^	161v	296^337^	372^269v	131v	LT	47v	LT			
3.00 - 3.30																		A	3.3	12	288	1128	365^212v	365^	86v	236v	236v	150v	129v	608^	150v	358^406^	256^202v	82v	LT	73v	LT		
3.30 - 4.00																		A	3.3	12	288	1097	406^188v	406^	38v	205v	205v	167v	201v	650^	135v	403^441^	414^209v	LT	LT	41v	LT		
4.00 - 4.30																		A	3.8	11	332	1193	482 219^	500	123^	199^268^	239^211^	590	187^	311^346^	295^235^	84v	LT	19v	19v				
CBS SPORTS SUNDAY 7 202 200																		B	4.5	13	393																		
1 SUN. 4.02P 118 CBS SA 98 97																		A	3.8	12	332	1217	456 213^	493	123^	213^313^	244^180^	598	147^	331^382^	353^216^	92v	LT	34v	34v				
2 SUN. 4.00P 121																		A	3.9	11	341	1176	490 258^	525	162^	258^317^	249^176^	546	140^	291^323^	294^223^	82v	LT	23v	23v				
4.00 - 4.30																		A	3.5	10	306	1186	480 222^	480	101v	167^248^	255^213^	620	209^	313^375^	300^245^	66v	LT	20v	20v				
4.30 - 5.00																		A	4.1	11	358	1142	469 181^	469	103^	148^187^	196^252^	578	237^	293^310^	232^243^	95v	LT	LT	LT				
5.00 - 5.30																		A	3.3	12	288	1302	260^111v	406^	150^	198^167^	118v	166^	263^	100v	263^208^	163^	LT	105v	55v	528	316^		
5.30 - 6.00																		B	3.4	13	297																		
CBS STORYBREAK 4 168 173																		A	3.3	12	288	1248	236v 54v	236v	53v	73v	68v	85v	141v	718^	238v	425^386^	298^293^	91v	LT	203v	203v		
SAT. 12.30P 30 CBS CL 86 87																		B	3.4	13	297																		
CLEVELAND GRAND PRIX(S) 179																		A	3.0	9	262	1436	303v 66v	303v	154v	154v	36v	75v	149v	912^	305v	605^520^	462^307v	79v	LT	142v	142v		
1 SUN. 4.00P 120 ABC SE 92																		A	2.8	8	245	1257	151v 25v	151v	24v	24v	24v	24v	127v	730^	322^	424^338^	241^306^	131v	LT	245v	245v		
4.00 - 4.30																		A	3.0	9	262	1004^	168v 27v	168v	27v	27v	65v	65v	103v	473^	194v	205v205v	88v268v	92v	LT	271v	271v		
4.30 - 5.00																		A	3.7	10	323	1257	300^ 84v	300^	24v	83v	126v	144v	174v	741^	146v	449^449^	381^292^	71v	LT	145v	145v		
5.00 - 5.30																		A	3.7	10	323																		
5.30 - 6.00																		A	3.7	10	323																		

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																										
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17) TOTAL FEM.		CHILDREN (2-11) TOTAL 6-11																
														TOTAL	18-34	WOMEN			MEN																							
																18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+																	
WEEKEND DAYTIME CONT'D																																										
DUNGEONS AND DRAGONS																	4	193	195	A	4.6	17	402	1900	426	208^	513	301^	358	302^	144^	110^	300^	171^	230^	190^	112^	70^	213^	LT	874	497
SAT. 11.00A 30 CBS CA																	95	95	B	4.1	16	358																				
FACE THE NATION																	36	149	152	A	3.0	12	262	1286	722	115^	798	226^	298^	191^	221^	428^	420^	19^	85^	133^	165^	287^	22^	LT	46^	LT
SUN. 10.30A 30 CBS CC																	87	87	B	2.8	10	245																				
FLINTSTONE KIDS 1																	38	209	208	A	3.5	18	306	1657	348^	115^	370^	121^	135^	266^	213^	104^	172^	74^	172^	98^	98^	LT	65^	58^	1050	566
SAT. 9.00A 30 ABC CA																	99	99	B	4.2	18	367																				
FLINTSTONE KIDS 2																	38	209	208	A	3.6	16	315	1533	189^	77^	249^	163^	178^	210^	47^	39^	334^	44^	219^	290^	290^	LT	49^	40^	901	530
SAT. 9.30A 30 ABC CA																	99	99	B	4.6	18	402																				
FOOFUR																	30	195		A	4.5	18	393	1977	193^	120^	437^	279^	364^	120^	85^	73^	251^	232^	232^	LT	LT	19^	LT	LT	1289	686^
2 SAT. 11.00A 30 NBC CA																	93		B	5.7	20	498																				
GALAXY HIGH SCHOOL																	4	172	174	A	3.1	12	271	1546	329^	70^	498^	240^	251^	189^	99^	199^	299^	178^	299^	261^	121^	LT	88^	LT	661	369^
SAT. 12.00N 30 CBS CA																	87	87	B	2.9	11	253																				
GUMMI BEARS																	38	201	198	A	3.0	19	262	1809	237^	183^	351^	303^	303^	221^	48^	LT	267^	68^	172^	154^	199^	95^	46^	29^	1145	549
SAT. 8.30A 30 NBC CA																	98	98	B	4.6	23	402																				
HEALTH SHOW																	24	174	172	A	2.1	8	184	1016	532^	147^	532^	104^	229^	304^	238^	228^	250^	38^	60^	98^	99^	152^	38^	38^	196^	66^
SAT. 12.30P 30 ABC N																	87	87	B	2.0	7	175																				
IT'S PUNKY BREWSTER																	29	163	A	4.3	17	376	2109	314^	184^	564^	370^	490^	241^	120^	74^	225^	225^	225^	48^	LT	LT	LT	LT	1320	740	
2 SAT. 11.30A 30 NBC CA																	79		B	5.5	19	481																				
KISSYFUR																	38	201	202	A	2.2	17	192	1839	516^	84^	600^	563^	563^	494^	37^	LT	296^	66^	182^	182^	230^	114^	52^	52^	891	704^
SAT. 8.00A 30 NBC CA																	98	98	B	3.5	22	306																				
LAND OF THE LOST																	4	182	184	A	3.3	13	288	1688	350^	125^	416^	136^	215^	213^	155^	162^	279^	132^	184^	157^	118^	95^	212^	LT	781	389^
SAT. 11.30A 30 CBS CL																	89	89	B	3.1	12	271																				
LAZER TAG ACADEMY																	34	138		A	3.1	12	271	2458	406^	185^	635^	475^	487^	258^	103^	148^	216^	216^	216^	52^	LT	LT	140^	LT	1467	948^
2 SAT. 12.00N 30 NBC CA																	72		B	4.4	15	385																				
MAIN STREET																	3	112		A	1.5	6	131	1496^	420^	191^	702^	481^	535^	253^	221^	167^	290^	290^	290^	LT	LT	LT	214^	LT	290^	137^
2 SAT. 12.30P 30 NBC CN																	55		B	1.5	6	131																				
MEET THE PRESS																	35	163		A	2.8	10	245	890^	523^	107^	523^	106^	106^	241^	135^	282^	326^	LT	114^	114^	163^	212^	41^	LT	LT	LT
2 SUN. 12.30P 30 NBC CC																	95		B	2.7	9	236																				
MUPPET BABIES																	38	206	207	A	4.6	22	402	1547	257^	112^	329^	94^	210^	198^	172^	119^	344^	266^	302^	178^	78^	42^	86^	38^	788	391
SAT. 9.00A 60 CBS CA																	99	99	B	4.8	20	420																				
9.00 - 9.30																			A	4.2	21	367	1578	305^	98^	387	120^	237^	237^	188^	150^	360^	305^	327^	218^	55^	33^	82^	38^	749	388	
9.30 - 10.00																			A	5.1	23	446	1473	213^	117^	271^	68^	181^	161^	154^	90^	317^	224^	267^	134^	93^	50^	83^	36^	802	385	
NBC MAJOR LEAGUE PRE GAME																	11	204	203	A	5.1	19	446	1446	347	76^	387	85^	166^	150^	159^	197^	899	505	606	514	231^	248^	124^	27^	36^	36^
1 SAT. 2.00P 19 NBC SC																	99	99	B	4.1	16	358																				
2 SAT. 1.30P 15																																										
NBC MAJOR LEAGUE BASEBALL																	12	204	204	A	6.9	24	603	1184	360	79^	390	51^	100^	93^	151^	274	708	198^	322	333	311	323	52^	LT	34^	34^
1 SAT. 2.19P 200 NBC SE																	99	99	B	6.2	21	542																				
2 SAT. 1.45P 201																																										
1.30 - 2.00																			A	4.7	17	411	927	314^	110^	402^	185^	214^	146^	82^	188^	411^	190^	190^	192^	85^	190^	114^	LT	LT	LT	
2.00 - 2.30																			A	6.0	21	524	1109	308	56^	368	97^	121^	97^	99^	229^	614	250^	280	265^	160^	284	113^	23^	14^	14^	
CONT'D																																										

[illegible]

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST JULY 1987 REPORT

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK # DAY		START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)					CHILDREN (2-11)				
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
US SENIOR OPEN CHAMP.-SAT(S)						191		A	2.1	7	184	1185^	750^	43v	745^	LT	413^	489^	603^	256v	408^	147v	147v	147v	49v	261v	LT	LT	LT	LT			
2 SAT. 2.30P 120 ABC SE						94		A	1.6	6	140	850^	421v	LT	421v	LT	LT	179v	215v	242v	401v	193v	193v	193v	36v	208v	LT	LT	LT	LT			
2.30 - 3.00								A	2.2	8	192	1120^	781^	36v	781^	LT	364^	547^	641^	234v	313v	78v	78v	78v	63v	235v	26v	LT	LT	LT			
3.00 - 3.30								A	2.4	8	210	1271^	809^	39v	809^	LT	566^	566^	714^	243v	443^	163v	163v	163v	33v	280v	LT	LT	LT	LT			
3.30 - 4.00								A	2.4	8	210	1262^	809^	67v	809^	23v	524^	524^	668^	285v	424^	157v	157v	157v	53v	267v	29v	LT	LT	LT			
4.00 - 4.30																																	
US SENIOR OPEN CHAMP.-SUN(S)						194		A	2.9	8	253	1490	704^	217v	704^	143v	237v	368^	371^	288^	707^	190v	384^	337^	340^	323^	LT	LT	64v	LT			
2 SUN. 4.00P 120 ABC SE						95		A	2.1	6	184	1489^	712^	174v	712^	81v	201v	392^	414^	293v	669^	185v	386v	320v	348v	283v	27v	27v	81v	LT			
4.00 - 4.30								A	2.9	8	253	1368	656^	178v	656^	102v	165v	305^	337^	316^	645^	174v	340^	296^	280v	305^	20v	20v	47v	LT			
4.30 - 5.00								A	3.0	8	262	1542	678^	244v	678^	153v	256v	342^	336^	282^	784^	284^	463^	419^	316^	321^	19v	19v	61v	LT			
5.00 - 5.30								A	3.7	10	323	1477	718^	235^	718^	188v	284^	403^	387^	257^	693^	124v	340^	294^	384^	353^	LT	LT	66v	LT			
5.30 - 6.00																																	
WILDFIRE						38	198	A	2.3	14	201	1368	444^	125v	548^	150v	318^	318^	192^	230^	134v	134v	134v	134v	LT	LT	LT	LT	686^	433^			
SAT. 8.30A 30 CBS CA						96	96	B	3.0	15	262																						
WIMBLEDON TENNIS CHMP.-SAT(S)						204		A	4.1	16	358	1492	492^	199v	581^	176v	343^	324^	276^	212^	727^	390^	501^	300^	243^	178v	55v	36v	129v	62v			
1 SAT. 9.00A 300 NBC SE						99		A	3.3	17	288	1351	490^	191v	608^	243v	399^	389^	299^	119v	405^	100v	250^	212v	265^	131v	LT	LT	324^	118v			
9.00 - 9.30								A	4.4	20	385	1426	595^	244^	771	366^	505^	431^	275^	181v	528^	250^	347^	262^	244^	137v	15v	15v	112v	112v			
9.30 - 10.00								A	5.3	21	463	1508	484^	238^	590^	270^	427^	383^	270^	130v	694	335^	456^	390^	294^	183^	15v	LT	209^	119v			
10.00 - 10.30								A	4.9	18	428	1213	386^	229^	500^	173^	332^	308^	302^	128v	593^	250^	376^	281^	245^	158v	LT	LT	120v	54v			
10.30 - 11.00								A	3.9	14	341	1425	457^	202v	551^	90v	301^	301^	282^	250^	657^	396^	490^	308^	156v	134v	52v	LT	165v	65v			
11.00 - 11.30																																	
11.30 - 12.00								A	3.4	12	297	1576	429^	179v	500^	71v	225v	225v	260^	275^	767^	492^	575^	246^	205v	160v	153v	117v	156v	94v			
12.00 - 12.30								A	3.7	13	323	1291	454^	165v	509^	102v	221v	221v	221v	288^	674^	350^	430^	113v	210v	211v	83v	52v	25v	LT			
12.30 - 1.00								A	3.8	14	332	1572	491^	187v	563^	70v	257^	257^	333^	306^	879	497^	599^	171v	262^	211v	63v	63v	67v	18v			
1.00 - 1.30								A	4.1	15	358	1721	589^	140v	636^	144v	344^	344^	274^	292^	869	560^	665^	358^	201^	156v	87v	87v	129v	20v			
1.30 - 2.00								A	4.9	18	428	1561	450^	136v	450^	122v	289^	289^	206^	161v	1015	590^	699	468^	251^	264^	89v	50v	LT	LT			
WIMBLEDON TENNIS CHMP.-SUN(S)						204		A	4.8	18	420	1376	505^	250^	635^	198^	417^	384^	304^	176^	593^	245^	443^	388^	300^	110v	100v	LT	48v	41v			
1 SUN. 9.00A 360 NBC SE						99		A	2.7	15	236	1377	546^	423^	821^	423^	648^	585^	318^	80v	404^	335^	365^	365^	69v	39v	102v	LT	50v	50v			
9.00 - 9.30								A	4.0	19	350	1574	711^	337^	883	374^	654^	607^	365^	144v	554^	308^	514^	428^	246^	40v	108v	34v	29v	29v			
9.30 - 10.00								A	4.7	20	411	1394	616^	319^	723	129v	420^	438^	365^	229^	521^	195^	438^	502^	326^	19v	118v	LT	32v	32v			
10.00 - 10.30								A	5.2	22	454	1403	586^	302^	687	103v	374^	405^	331^	253^	541^	231^	451^	486^	275^	55v	131v	LT	44v	44v			
10.30 - 11.00								A	5.9	23	516	1240	510^	242^	618	95v	346^	370^	323^	223^	537^	168^	434^	434^	347^	69v	45v	LT	40v	40v			
11.00 - 11.30								A	6.6	24	577	1296	520	234^	612	108v	328^	314^	329^	252^	557	157^	429^	447^	380^	79v	109v	12v	18v	18v			
11.30 - 12.00								A	6.0	22	524	1599	586	358^	777	240^	547	403^	369^	230^	658	220^	486^	466^	371^	111v	164^	18v	LT	LT			
12.00 - 12.30								A	4.5	16	393	1473	392^	254^	613^	205^	407^	287^	279^	178v	721	299^	480^	424^	352^	147v	123v	LT	16v	16v			
12.30 - 1.00								A	4.5	16	393	1415	291^	163v	479^	167v	342^	251^	233^	137v	729	344^	489^	320^	277^	213^	116v	LT	91v	56v			
1.00 - 1.30								A	4.8	16	420	1421	277^	191^	417^	154v	278^	223^	227^	115v	790	425^	573^	340^	277^	217^	88v	LT	126v	79v			
1.30 - 2.00								A	4.2	14	367	1213	514^	142v	558^	272^	431^	443^	286^	72v	507^	185v	338^	153v	259^	169v	64v	LT	84v	84v			
2.00 - 2.30								A	4.1	13	358	1223	531^	81v	564^	323^	430^	448^	241^	82v	586^	176v	290^	218^	304^	192v	LT	LT	73v	73v			
2.30 - 3.00																																	
WORLD 12 METER YACHTING(S)						174		A	2.0	6	175	1503^	629^	103v	629^	131v	205v	360v	229v	269v	783^	194v	336v	451^	589^	332v	LT	LT	91v	LT			
2 SUN. 3.00P 60 ABC SE						89		A	1.9	6	166	1524^	621^	97v	621^	121v	121v	282v	161v	339v	849^	228v	367v	506^	621^	343v	LT	LT	54v	LT			
3.00 - 3.30								A	2.1	6	184	1467^	624^	108v	624^	135v	272v	419^	284v	205v	717^	164v	305v	398^	553^	319v	LT	LT	126v	LT			
3.30 - 4.00																																	
WUZZLES						37	198	A	1.7	13	149	1517	275^	121v	275^	168v	194v	194v	60v	81v	94v	47v	94v	94v	47v	LT	175v	134v	973	605^			
SAT. 8.00A 30 ABC CA						97	97	B	2.2	14	192																						

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. JUNE 29, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					22,370 25.6											
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,950 9.1	6.7*		8.2*		9.1*		9.8*		9.4*		9.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					17 6.4	14 *	7.1	16 *	8.2	16 *	9.3	17 *	9.9	16 *	9.5	17 *
W E K 2	TOTAL AUDIENCE (Households (000) & %)					12,850 14.7		12,500 14.3		16,170 18.5		15,730 18.0		16,610 19.0			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					10,580 12.1		10,660 12.2		13,200 15.1		13,980 16.0		12,150 13.9		13.9*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					24 11.7	23 12.5	23 11.9	26 12.5	26 14.3	27 15.8	27 15.8	25 16.1	25 14.1	24 *	24 *	25 *
W E K 3	TOTAL AUDIENCE (Households (000) & %)					13,370 15.3		14,250 16.3		21,760 24.9							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					11,540 13.2		12,410 14.2		11,890 13.6							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					26 12.8	27 13.5	27 13.6	27 14.8	24 14.1	24 *	22 *	22 *	22 *	24 *	24 *	26 *
W E K 4	TOTAL AUDIENCE (Households (000) & %)					17,650 20.2										2,710 3.1	
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,870 9.0	7.8*		8.9*		9.7*		9.5*		9.7*	2,620 3.0	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					16 7.9	15 *	7.7	17 *	8.9	17 *	9.8	16 *	9.4	17 *	5	3.0
W E K 5	TOTAL AUDIENCE (Households (000) & %)					12,150 13.9		10,490 12.0		13,550 15.5		14,160 16.2		13,810 15.8			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					9,530 10.9		9,180 10.5		11,270 12.9		11,710 13.4		9,790 11.2		11.1*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					20 10.8	19 10.9	19 9.9	22 11.2	22 12.3	23 13.6	23 13.4	20 13.3	20 11.2	19 *	19 *	20 *
W E K 6	TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		15,560 17.8		22,720 26.0							
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					12,940 14.8		13,630 15.6		14,250 16.3							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					28 14.3	28 15.3	28 15.4	26 *	26 *	26 *	26 *	26 *	26 *	29 *	29 *	32 *
TV HOUSEHOLDS USING TV		WK. 1	47.3	46.6	45.7	47.0	49.0	51.5	52.1	53.8	56.3	58.1	58.0	58.3	57.0	56.6	55.4
(See Def. 1)		WK. 2	49.7	51.6	51.6	52.7	53.5	54.1	54.5	55.7	56.8	58.1	59.4	59.4	58.5	58.2	56.5

U.S. TV Households: 87,400,000

(1) ABC BASEBALL FILL-2, ABC, (10:39-10:56PM)(S)

For explanation of symbols, See page A.

EVE. MON. JULY 6, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. JUNE 30, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					16,080 18.4		16,780 19.2		18,880 21.6				15,910 18.2			
	ABC TV					WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE (R)			
	AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6		14,860 17.0		13,370 15.3	15.0*		15.7*	11,800 13.5	13.1*		13.9*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 14.8	16.5	30 16.9	17.1	27 14.9	26* 15.0	15.8	27* 15.5	24 12.6	23* 13.5	13.7	26* 14.2
W E K 2	TOTAL AUDIENCE (Households (000) & %)					6,560 7.5				14,070 16.1							
	CBS TV							WIZARD (R)(SD)						CBS TUESDAY MOVIE SO FINE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)					4,630 5.3	5.1*		5.4*	6,990 8.0	8.1*		8.1*		8.2*		7.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					10 5.1	10* 5.1		10* 5.2	14 8.2	14* 8.0	8.0	14* 8.2		15* 8.0	8.0	14* 7.6
W E K 1	TOTAL AUDIENCE (Households (000) & %)					16,690 19.1				19,230 22.0							
	NBC TV							MATLOCK (R)						MOVIE OF THE WEEK-TUESDAY C.A.T. SQUAD (R)			
	AVERAGE AUDIENCE (Households (000) & %)					12,410 14.2	13.4*		15.1*	11,190 12.8	12.6*		12.5*		12.9*		13.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					26 13.2	26* 13.6		27* 15.0	23 12.4	22* 12.7	12.4	21* 12.7		23* 13.1	13.1	24* 13.4
W E K 2	TOTAL AUDIENCE (Households (000) & %)					16,520 18.9		16,690 19.1		17,830 20.4				11,890 13.6			
	ABC TV					WHO'S THE BOSS? (R)		GROWING PAINS (R)		MOONLIGHTING (R)(SD)				JENNINGS/KOPPEL REPORT			
	AVERAGE AUDIENCE (Households (000) & %)					14,070 16.1		14,680 16.8		13,020 14.9	15.2*		14.6*	8,040 9.2	9.7*		8.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					30 15.6	16.7	30 16.5	17.2	26 15.1	27* 15.2	14.7	25* 14.5	16 10.1	17* 9.3	8.8	16* 8.6
W E K 2	TOTAL AUDIENCE (Households (000) & %)					7,250 8.3				20,980 24.0							
	CBS TV							WIZARD (R)(SD)						CBS TUESDAY MOVIE FAST TIMES AT RIDGEMONT HIGH (R)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					5,420 6.2	6.0*		6.3*	11,010 12.6	10.3*		12.0*		13.9*		14.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					11 6.0	11* 6.0		11* 6.1	22 9.5	18* 11.0	11.8	21* 12.1		24* 14.4	14.9	26* 13.2
W E K 2	TOTAL AUDIENCE (Households (000) & %)					17,570 20.1				19,140 21.9							
	NBC TV							MATLOCK (R)						MOVIE OF THE WEEK-TUESDAY POPEYE DOYLE (9:07-11:07PM) (R)(-OP)			
	AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6	15.0*		16.2*	9,880 11.3	11.1*		10.8*		11.3*		11.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					28 14.6	28* 15.3		29* 16.1	20 11.5	20* 10.9	10.6	19* 10.9		20* 11.5	11.0	21* 12.0
TV HOUSEHOLDS USING TV WK. 1		48.5	48.9	48.7	49.6	51.2	53.4	55.3	56.5	56.0	57.4	58.5	58.2	56.5	56.6	55.4	53.4
(See Def. 1) WK. 2		50.8	51.5	51.7	52.7	53.9	54.8	56.0	57.0	55.6	57.1	58.0	57.9	57.3	56.6	55.8	54.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. JULY 7, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. JULY 1, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					13,200 15.1		12,590 14.4		13,810 15.8				12,150 13.9				
	ABC TV					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)				MACGYVER (R)(SD)				HOTEL (R)		
	AVERAGE AUDIENCE (Households (000) & %)					11,010 12.6		11,100 12.7		9,610 11.0	10.7*		11.4*	8,740 10.0	10.0*		10.0*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					25 12.2	12.9	24 12.7	12.8	20 10.7	19 *	11.2	20 *	18 9.8	18 *	10.3	10.0	19 *
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					11,270 12.9				13,280 15.2				17,740 20.3				
	CBS TV					MIKE HAMMER (R)(SUS-SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER (R)				
	AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7	9.4*		10.0*	9,790 11.2	10.2*		12.3*	13,370 15.3	15.0*		15.6*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 9.2	18 *	9.8	19 *	20 9.8	19 *	12.0	21 *	28 14.4	27 *	15.6	15.9	29 *
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					11,270 12.9				11,190 12.8		11,710 13.4		10,050 11.5				
	NBC TV					HIGHWAY TO HEAVEN (R)				FACTS OF LIFE (R)		NIGHT COURT (R)		NBC NEWS-SPECIAL SIX DAYS PLUS TWENTY YEARS: A DREAM IS DYING				
	AVERAGE AUDIENCE (Households (000) & %)					7,870 9.0	8.7*		9.3*	9,180 10.5		9,610 11.0		5,860 6.7	6.7*		6.7*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					17 8.9	17 *	9.2	17 *	19 9.9	11.0	19	11.3	12 7.3	12 *	6.7		12 *
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					11,970 13.7		11,540 13.2		11,890 13.6				9,350 10.7				
	ABC TV					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(SD)				MACGYVER (R)(SD)				HOTEL (R)		
	AVERAGE AUDIENCE (Households (000) & %)					9,610 11.0		9,790 11.2		7,780 8.9	9.0*		8.9*	6,560 7.5	7.7*		7.4*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 10.3	11.7	22 11.2	11.1	17 9.2	17 *	8.7	16 *	14 7.7	14 *	7.5		14 *
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					11,360 13.0				12,670 14.5				16,430 18.8				
	CBS TV					MIKE HAMMER (R)(SUS-SD)				MAGNUM, P.I. (R)(SD)				EQUALIZER (R)				
	AVERAGE AUDIENCE (Households (000) & %)					8,130 9.3	8.8*		9.7*	9,610 11.0	10.1*		11.9*	12,850 14.7	14.3*		15.1*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 8.6	18 *	9.6	19 *	21 9.9	19 *	11.6	22 *	27 14.1	26 *	15.3		29 *
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					11,710 13.4				12,500 14.3		12,320 14.1		12,760 14.6				
	NBC TV					HIGHWAY TO HEAVEN (R)				NIGHT COURT (R)		SWEET SURRENDER SPECIAL		ST. ELSEWHERE (R)				
	AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7	9.6*		9.9*	10,140 11.6		10,050 11.5		9,180 10.5	10.3*		10.7*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					20 9.6	20 *	9.7	19 *	22 11.0	12.2	21 11.0	11.9	20 10.4	19 *	10.4		20 *
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	47.1	48.2	48.4	49.9	50.9	51.6	52.9	54.3	53.9	55.9	57.3	58.1	56.8	55.7	54.6	52.8
		WK. 2	46.2	47.2	46.7	47.9	47.1	48.8	50.3	51.8	51.9	52.8	53.7	55.4	55.3	54.5	53.3	51.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. JULY 8, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. JULY 2, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					7,780 8.9				9,440 10.8				15,210 17.4			
	ABC TV					OUR WORLD (R)				HEART OF THE CITY (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,070 5.8	5.9*		5.7*	5,860 6.7	6.0*		7.4*	10,750 12.3	12.4*		12.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					12 6.1	12 *		11 *	13 5.9	12 *		14 *	23 12.2	23 *	12.2	23 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,960 11.4				15,990 18.3							
	CBS TV					SCARECROW & MRS. KING (R)(SD)				CBS THURSDAY MOVIE ALL THE RIGHT MOVES (R)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,730 7.7	6.9*		8.5*	7,780 8.9	8.1*		8.7*		9.6*		9.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					16 6.7	14 *		17 *	17 8.5	16 *		16 *		17 *	9.8	17 *
W E E K 3	TOTAL AUDIENCE (Households (000) & %)					20,360 23.3		19,750 22.6		16,780 19.2		14,250 16.3		15,560 17.8			
	NBC TV					BILL COSBY SHOW (R)		FAMILY TIES (R)		CHEERS (R)		DAYS & NIGHTS- MOLLY DODD		L.A. LAW (R)			
	AVERAGE AUDIENCE (Households (000) & %)					17,650 20.2		17,220 19.7		14,600 16.7		12,590 14.4		12,150 13.9	13.6*		14.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					42 19.4	21.0	39 19.6	19.8	32 16.4	17.0	27 14.5	14.2	26 13.1	25 *	14.1	26 *
W E E K 4	TOTAL AUDIENCE (Households (000) & %)					7,950 9.1				8,570 9.8				15,120 17.3			
	ABC TV					STARMAN (R)				OUR WORLD (R)(SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,510 6.3	6.1*		6.6*	5,240 6.0	5.1*		6.8*	10,750 12.3	12.0*		12.6*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					12 6.2	12 *		12 *	11 5.1	10 *		12 *	22 11.6	21 *	12.6	23 *
W E E K 5	TOTAL AUDIENCE (Households (000) & %)					9,260 10.6				18,350 21.0							
	CBS TV					SCARECROW & MRS. KING (R)(SD)				CBS THURSDAY MOVIE WHERE THE BOYS ARE '84 (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					6,290 7.2	7.0*		7.4*	9,610 11.0	8.9*		11.1*		12.0*		12.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 7.0	14 *		14 *	20 8.5	17 *		20 *		21 *	12.5	22 *
W E E K 6	TOTAL AUDIENCE (Households (000) & %)					20,890 23.9		20,890 23.9		16,430 18.8		12,240 14.0		14,950 17.1			
	NBC TV					BILL COSBY SHOW (R)		FAMILY TIES (R)		CHEERS (R)		DAYS & NIGHTS- MOLLY DODD		L.A. LAW (R)			
	AVERAGE AUDIENCE (Households (000) & %)					18,090 20.7		18,350 21.0		14,330 16.4		10,400 11.9		10,580 12.1	11.8*		12.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					40 19.5	21.9	39 21.0	20.9	31 16.3	16.5	22 12.5	11.3	22 11.2	21 *	12.5	23 *
TV HOUSEHOLDS USING TV WK. 1		44.6	45.7	46.4	47.0	47.6	49.1	50.2	51.7	51.5	52.3	53.1	54.6	55.0	54.9	54.6	52.9
(See Def. 1) WK. 2		48.0	47.7	46.3	48.2	51.0	52.7	53.0	53.4	51.9	53.4	54.3	54.7	55.6	56.8	55.5	53.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. JULY 9, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. JULY 3, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)					9,790 11.2		9,960 11.4		14,510 16.6							
	ABC TV					SLEDGE HAMMER (R)		MR. BELVEDERE (R)(SD)						ABC FRIDAY NIGHT MOVIE HOLLEN (R)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					7,870 9.0		8,480 9.7		6,560 7.5		8.1*		7.5*		7.4*	7.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					22 8.7		22 9.2		16 8.5		18 * 7.7		16 * 7.4		16 * 7.1	16 * 7.0
W E K 2	TOTAL AUDIENCE (Households (000) & %)					8,570 9.8				7,430 8.5				9,790 11.2			
	CBS TV							SUMMER PLAYHOUSE PUPPETMAN/SANDUST (SUS-SD)				DALLAS (R)(SD)				HARD COPY	
	AVERAGE AUDIENCE (Households (000) & %)					4,540 5.2		5.3*		4,810 5.5		5.1*		6.0*		6.8*	8.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					12 5.3		13 * 5.2		12 * 5.4		11 * 5.6		13 * 6.0		15 * 7.0	18 * 8.1
W E K 1	TOTAL AUDIENCE (Households (000) & %)					9,960 11.4				15,210 17.4				12,590 14.4			
	NBC TV							STINGRAY (R)				MIAMI VICE (R)				CRIME STORY (R)	
	AVERAGE AUDIENCE (Households (000) & %)					6,560 7.5		7.2*		10,930 12.5		11.8*		9,090 10.4		10.4*	10.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18 7.6		18 * 6.8		27 11.4		26 * 12.2		28 * 13.0		22 * 10.4	23 * 10.5
W E K 2	TOTAL AUDIENCE (Households (000) & %)					9,790 11.2		10,660 12.2		18,180 20.8							
	ABC TV					SLEDGE HAMMER (R)		MR. BELVEDERE (R)(SD)						ABC FRIDAY NIGHT MOVIE CONSISTING ADULT (R)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					8,130 9.3		8,910 10.2		10,930 12.5		11.0*		12.0*		13.2*	13.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					21 9.0		23 9.6		26 10.7		24 * 11.3		25 * 11.8		27 * 13.0	28 * 13.7
W E K 2	TOTAL AUDIENCE (Households (000) & %)					10,930 12.5				7,600 8.7				9,000 10.3			
	CBS TV							SUMMER PLAYHOUSE BARRINGTON (SUS-SD)				DALLAS (R)(SD)				TWILIGHT ZONE	
	AVERAGE AUDIENCE (Households (000) & %)					6,900 7.9		7.9*		4,810 5.5		5.1*		5.8*		6.2*	6.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18 7.9		18 * 7.9		12 5.1		11 * 5.1		12 * 5.9		12 * 6.6	14 * 6.9
W E K 2	TOTAL AUDIENCE (Households (000) & %)					5,680 6.5		18,090 20.7									
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					5,590 6.4		6,380 7.3				7.2*		7.8*		8.0*	8.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					16 6.4		16 5.0		5.5* 5.3		16 * 5.6		17 * 7.8		16 * 7.9	17 * 8.2
TV HOUSEHOLDS USING TV WK. 1		40.4	41.1	40.5	41.5	41.1	41.0	42.6	44.1	44.5	46.3	47.4	47.7	46.6	46.5	45.6	44.5
(See Def. 1) WK. 2		45.4	45.4	44.6	44.6	43.7	44.2	44.5	45.0	45.3	47.4	48.1	48.7	49.5	49.8	49.2	48.5

U.S. TV Households: 87,400,000

(1) NBC MAJOR LGE PRE GM FRI, NBC, (8:00-8:15PM)(S)

For explanation of symbols, See page A.

EVE.FRI. JULY 10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. JULY 4, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					17,650 20.2											
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,170 8.2											
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 7.8	22* 8.3		8.1	22* 8.8	20* 7.6	21* 8.4		22* 8.7	22* 8.3	21* 8.3	21* 8.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					7,170 8.2								6,120 7.0			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					3,580 4.1	4.2*			4.3*	3.8*	4.0*		3,580 4.1	4.0*		4.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					11 4.3	11* 4.0		4.3	11* 4.3	10* 3.7	10* 3.8		10* 4.2	10* 3.9	11* 4.0	11* 4.3
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					8,390 9.6		8,040 9.2		10,750 12.3		9,440 10.8		12,410 14.2			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					6,730 7.7		6,730 7.7		9,180 10.5		7,950 9.1		9,000 10.3	9.1*		11.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					21 7.1	8.2	20 7.7	7.6	27 9.9	11.0	23 9.0	9.2	26 8.6	24* 9.6	11.0	29* 12.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					6,290 7.2		15,730 18.0									
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)					5,160 5.9		6,470 7.4									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					14 5.7	6.2	16 5.5	5.6* 5.7	13* 6.1	13* 6.4	15* 7.0	7.3* 7.6	8.4* 8.2	18* 9.2	20* 9.2	9.4* 9.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					8,130 9.3								7,780 8.9			
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)					3,580 4.1	3.8*			3.9*	4.3*	4.5*		5,070 5.8	5.5*		6.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					9 3.9	9* 3.7	9* 3.9	9* 3.9	9* 4.2	9* 4.3	10* 4.6	10* 4.3	13 5.3	12* 5.7	13* 6.3	13* 5.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					9,260 10.6		11,360 13.0		14,860 17.0		12,850 14.7		14,070 16.1			
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)					7,430 8.5		9,700 11.1		12,940 14.8		10,660 12.2		10,490 12.0	11.7*		12.3*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					20 8.3	8.8	25 10.4	11.8	32 14.2	15.4	26 11.7	12.7	26 11.7	25* 11.8	12.2	27* 12.4
TV HOUSEHOLDS USING TV WK. 1		33.7	34.4	34.6	34.4	36.1	37.6	38.5	38.4	38.7	39.2	38.8	38.8	38.3	38.7	39.2	40.0
(See Def. 1) WK. 2		39.1	39.3	39.3	40.0	41.3	41.8	43.3	44.3	46.2	47.5	46.9	47.3	46.6	46.5	46.6	45.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. JULY 11, 1987

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			2,270 2.6													
	ABC TV			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,190 2.5													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			8 2.5													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			12,240 14.0													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)			6,560 7.5													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			25 8.2													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			2,530 2.9													
	ABC TV			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,530 2.9													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			9 2.9													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			11,970 13.7													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)			6,120 7.0													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			21 8.4													

TV HOUSEHOLDS USING TV	WK. 1	39.7	38.2	34.5	32.8	30.7	29.1	25.9	23.1	20.7	18.8	17.0	15.3	13.2	12.2	10.9	10.0
(See Def. 1)	WK. 2	44.5	41.9	37.8	35.9	32.9	30.9	28.1	26.1	23.2	21.1	18.8	16.9	14.4	13.0	11.8	10.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JULY 5, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 11,800 13.5										{ 16,430 18.8							
	ABC TV	ABC MOVIE SPECIAL THE MIND IN THE WILLOWS (SD)																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,940 6.8	6.0*		6.7* 14 *		7.4* 15 *		7.2* 14 *		9,350 10.7	9.1* 17 *		11.0* 20 *		11.2* 20 *		11.4* 21 *	
	SHARE OF AUDIENCE %	14	13 *		6.8		7.3		7.2		8.6	9.7	11.1	10.9		10.9	11.5	11.2	11.6
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 18,180 20.8										{ 19,750 22.6							
	CBS TV	60 MINUTES																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 13,550 15.5	15.5*		15.4* 32 *		10.4 20	10.8* 22 *		10.2* 20 *		10.2* 19 *		10.2* 19 *		10.7* 19 *		10.4* 19 *	
	SHARE OF AUDIENCE %	33	33 *		32 *		11.1	10.5	10.2	10.1	10.4	10.0	10.2	10.2	10.7	10.8	10.9	10.0	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 10,490 12.0										{ 14,600 16.7		{ 21,760 24.9					
	NBC TV	OUR HOUSE (R)																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,820 7.8	7.5*		8.1* 17 *		9,700 11.1	10.5* 21 *		11.7* 23 *		12,760 14.6	13.7* 26 *		13.9* 26 *		15.0* 27 *		15.8* 29 *
	SHARE OF AUDIENCE %	17	16 *		17 *		10.4	10.7	11.1	12.3	13.5	14.0	13.7	14.1	14.8	15.2	16.0	15.6	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 10,930 12.5										{ 19,670 22.5							
	ABC TV	DISNEY SUNDAY MOVIE ASK MAX (R)																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,250 8.3	7.9*		8.8* 18 *		8,830 10.1	8.0* 16 *		7.8* 15 *		10.8* 20 *		10.9* 19 *		11.1* 20 *		12.1* 22 *	
	SHARE OF AUDIENCE %	18	17 *		18 *		8.3	7.7	7.6	8.0	10.7	11.0	11.0	10.8	10.7	11.6	12.8	11.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 18,970 21.7										{ 17,650 20.2		{ 21,240 24.3					
	CBS TV	60 MINUTES																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 13,980 16.0	15.5*		16.5* 34 *		14,770 16.9	16.4* 33 *		17.3* 33 *		14,950 17.1	15.4* 29 *		17.2* 30 *		17.9* 32 *		18.0* 33 *
	SHARE OF AUDIENCE %	34	34 *		34 *		16.2	16.7	17.3	17.3	15.2	15.6	16.8	17.6	17.8	17.9	18.0	18.0	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 8,220 9.4										{ 9,530 10.9		{ 14,600 16.7					
	NBC TV	OUR HOUSE (R)																	
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,510 6.3	6.2*		6.4* 13 *		7,080 8.1	7.7* 15 *		8.5* 16 *		8,130 9.3	8.4* 16 *		9.2* 16 *		9.7* 17 *		9.7* 18 *
	SHARE OF AUDIENCE %	13	13 *		13 *		7.5	7.8	8.3	8.8	8.3	8.5	9.2	9.2	9.7	9.7	9.3	10.1	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	45.3	47.3	47.6	48.6	49.3	50.2	50.5	51.5	52.7	54.0	54.3	54.6	55.2	56.2	55.9	53.8	
		WK. 2	45.9	46.5	47.8	49.2	49.6	51.0	51.6	52.6	52.0	54.5	56.8	57.3	56.2	56.3	55.8	53.9	

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. JULY 12, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. JULY 5, 1987

TIME

11:00 11:15 11:30 11:45 12:00 12:15 12:30 12:45 1:00 1:15 1:30 1:45 2:00 2:15 2:30 2:45

TOTAL AUDIENCE
(Households (000) & %)

{

2,270

2.6

ABC WEEKEND
REPORT-SUN.

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

{

2,190

2.5

SHARE OF AUDIENCE

%

8

AVG. AUD. BY ¼ HR.

%

2.5

W

TOTAL AUDIENCE
(Households (000) & %)

{

3,580

4.1

CBS SUNDAY
NEWS-OSGOOD

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

{

3,500

4.0

SHARE OF AUDIENCE

%

8

AVG. AUD. BY ¼ HR.

%

4.0

K

TOTAL AUDIENCE
(Households (000) & %)

{

1,750

2.0

G MICHAELS
SPORTS MACHINE
(11:30-11:45PM)
(SUSTAINING 11:45-12:00AM)

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

{

1,750

2.0

SHARE OF AUDIENCE

%

6

AVG. AUD. BY ¼ HR.

%

2.0

1

TOTAL AUDIENCE
(Households (000) & %)

{

3,060

3.5

ABC WEEKEND
REPORT-SUN.

ABC TV

AVERAGE AUDIENCE
(Households (000) & %)

{

2,880

3.3

SHARE OF AUDIENCE

%

14

AVG. AUD. BY ¼ HR.

%

3.3

W

TOTAL AUDIENCE
(Households (000) & %)

{

3,760

4.3

CBS SUNDAY
NEWS-OSGOOD

CBS TV

AVERAGE AUDIENCE
(Households (000) & %)

{

3,580

4.1

SHARE OF AUDIENCE

%

9

AVG. AUD. BY ¼ HR.

%

4.1

K

TOTAL AUDIENCE
(Households (000) & %)

{

1,140

1.3

G MICHAELS
SPORTS MACHINE
(11:30-11:45PM)
(SUSTAINING 11:45-12:00AM)

NBC TV

AVERAGE AUDIENCE
(Households (000) & %)

{

1,220

1.4

SHARE OF AUDIENCE

%

5

AVG. AUD. BY ¼ HR.

%

1.4

2

TV HOUSEHOLDS USING TV
(See Def. 1)WK. 1
WK. 248.7
46.141.9
40.034.3
33.330.1
29.826.3
25.723.7
23.220.6
20.218.9
18.317.0
16.715.2
15.313.0
13.411.0
11.69.4
10.08.9
9.18.0
7.97.4
7.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. JULY 12, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 29-JULY 3, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %) { 4,110 4.7 4,110 4.7 GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) AVERAGE AUDIENCE (Households (000) & %) { 3,320 3.8 3,410 3.9 SHARE OF AUDIENCE % 23 18 AVG. AUD. BY ¼ HR. % 3.6 3.8 3.9 3.8																
	CBS TV	TOTAL AUDIENCE (Households (000) & %) { 2,100 2.4 3,760 4.3 3,580 4.1 4,110 4.7 CBS MORNING NEWS 7:00AM MORNING PROGRAM \$25,000 PYRAMID NEW CARD SHARKS AVERAGE AUDIENCE (Households (000) & %) { 1,570 1.8 1,750 2.0 1.8* 2.0* 2.3* 2,880 3.3 3,500 4.0 SHARE OF AUDIENCE % 13 10 11* 10* 10* 14 16 AVG. AUD. BY ¼ HR. % 1.7 1.9 1.8 1.8 1.9 2.0 2.2 2.4 3.1 3.5 3.8 4.1																
	NBC TV	TOTAL AUDIENCE (Households (000) & %) { 4,630 5.3 4,810 5.5 3,760 4.3 3,500 4.0 TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) SALE OF THE CENTURY CLASSIC CONCENTRATION AVERAGE AUDIENCE (Households (000) & %) { 3,580 4.1 3,930 4.5 2,970 3.4 2,880 3.3 SHARE OF AUDIENCE % 25 20 14 13 AVG. AUD. BY ¼ HR. % 4.0 4.2 4.5 4.5 3.3 3.5 3.3 3.4																
	ABC TV	TOTAL AUDIENCE (Households (000) & %) { 3,850 4.4 4,200 4.8 GOOD MORNING, AMERICA-730 (CO-OP) (M)(OP) (PARTICIPATING) GOOD MORNING, AMERICA-830 (CO-OP) (M)(OP) (PARTICIPATING) (SUS-OP) (S) (OP) AVERAGE AUDIENCE (Households (000) & %) { 2,970 3.4 3,320 3.8 SHARE OF AUDIENCE % 22 19 AVG. AUD. BY ¼ HR. % 3.3 3.4 3.8 3.8																
WEEK 2	CBS TV	TOTAL AUDIENCE (Households (000) & %) { 1,840 2.1 3,670 4.2 4,980 5.7 3,760 4.3 CBS MORNING NEWS 7:00AM (M)(OP) MORNING PROGRAM (M)(OP) (S) (OP) \$25,000 PYRAMID NEW CARD SHARKS (M)(S)(OP) (M)(S)(OP) AVERAGE AUDIENCE (Households (000) & %) { 1,310 1.5 1,660 1.9 1.8* 2.0* 1.9* 3,850 4.4 3,060 3.5 SHARE OF AUDIENCE % 12 10 12* 11* 9* 16 14 AVG. AUD. BY ¼ HR. % 1.6 1.5 1.7 1.8 2.0 2.1 1.9 1.9 3.2 3.4 3.2 3.8																
	NBC TV	TOTAL AUDIENCE (Households (000) & %) { 4,370 5.0 5,330 6.1 3,760 4.3 3,930 4.5 TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (S) (OP) (SUS-OP) SALE OF THE CENTURY CLASSIC CONCENTRATION (M)(S)(OP)(SUS-OP) (M)(S)(OP)(SUS-OP) AVERAGE AUDIENCE (Households (000) & %) { 3,410 3.9 4,460 5.1 2,970 3.4 3,230 3.7 SHARE OF AUDIENCE % 24 24 14 15 AVG. AUD. BY ¼ HR. % 3.8 4.1 5.1 5.0 3.5 3.3 3.6 3.9																
	TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)		10.7	12.3	13.6	14.8	16.7	18.2	19.3	20.5	21.8	22.9	23.9	24.3	24.0	24.4	24.2	24.3
	WK. 2		11.6	12.9	14.2	16.1	17.9	19.2	20.0	21.3	23.1	24.1	25.1	25.7	25.8	26.2	26.3	26.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 6-10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 29-JULY 3, 1987

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E K 1	TOTAL AUDIENCE (Households (000) & %)	{	4,980 5.7		3,500 4.0		2,880 3.3		4,020 4.6		7,870 9.0				7,690 8.8			
	ABC TV		WHO'S THE BOSS? M-F		WEBSTER M-F		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE >(SD)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,020 4.6		2,880 3.3		2,270 2.6		3,320 3.8		5,940 6.8	6.5*		7.1*	5,940 6.8	6.8*		6.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	19 4.3	4.9	13 3.4	3.3	10 2.7	2.5	14 3.7	4.0	24 6.2	22* 6.8		25* 7.1	24 6.7	23* 6.8	6.7	24* 6.8
W E K 2	TOTAL AUDIENCE (Households (000) & %)	{	6,380 7.3		8,040 9.2				9,350 10.7				5,770 6.6		7,780 8.9			
	CBS TV		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS		BOLD AND THE BEAUTIFUL				AS THE WORLD TURNS >(SUS-OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,330 6.1		6,820 7.8				7,080 8.1	8.0*		8.3*	5,070 5.8		6,290 7.2	7.2*		7.2*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	25 5.7	6.5	31 7.6	8.0			30 7.8	30* 8.1		30* 8.4	20 5.9	20 5.7	25 7.1	25* 7.2	7.2	25* 7.1
W E K 3	TOTAL AUDIENCE (Households (000) & %)	{	5,680 6.5		4,460 5.1		4,020 4.6		3,230 3.7		7,780 8.9				5,330 6.1			
	NBC TV		WHEEL OF FORTUNE (M-TH)(S)(OP)		SCRABBLE (M-TH)(S)(OP)		SUPER PASSWORD (M-TH)(S)(OP)		WORDPLAY (M-TH)(S)(OP)		DAYS OF OUR LIVES (M-TH)(S)(OP)				ANOTHER WORLD (M-W)(SD)(S)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,720 5.4		3,670 4.2		3,410 3.9		2,800 3.2		5,770 6.6	6.3*		6.9*	3,760 4.3	4.6*		3.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	22 5.3	5.4	17 4.0	4.4	15 3.8	4.0	12 3.1	3.2	23 6.2	22* 6.5		24* 6.9	15 4.6	16* 4.6	3.6	13* 4.2
W E K 4	TOTAL AUDIENCE (Households (000) & %)	{	5,510 6.3		2,190 2.5		3,230 3.7		4,110 4.7		7,690 8.8				7,950 9.1			
	ABC TV		WHO'S THE BOSS? M-F (M)(SUS-OP)(S)(OP)		BARGAIN HUNTERS (M)(SUS-OP)(S)(OP)		RYAN'S HOPE (SUS-OP)(S)(OP)		LOVING		ALL MY CHILDREN (OP)				ONE LIFE TO LIVE (M)(SD)(SUS-OP)(S)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,370 5.0		1,750 2.0		2,710 3.1		3,500 4.0		5,770 6.6	6.2*		6.9*	6,210 7.1	7.2*		7.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	20 4.7	5.3	8 2.2	1.8	11 3.2	3.0	14 4.1	4.0	22 5.8	21* 6.4		23* 7.0	24 7.1	25* 7.4	7.2	24* 6.9
W E K 5	TOTAL AUDIENCE (Households (000) & %)	{	6,820 7.8		6,990 8.0				10,750 12.3				6,120 7.0		7,780 8.9			
	CBS TV		PRICE IS RIGHT 1 (M)(S)(OP)		PRICE IS RIGHT 2 (M)(SD)(S)(OP)		(S)(OP)		YOUNG AND THE RESTLESS (OP)		BOLD AND THE BEAUTIFUL (OP)				AS THE WORLD TURNS (S)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,590 6.4		5,940 6.8				8,040 9.2	9.1*		9.2*	5,510 6.3		6,210 7.1	7.2*		7.1*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	22 5.3	6.1	23 7.3	7.8			34 8.9	33* 9.4		33* 8.9	22 6.5	22 6.1	24 7.3	25* 7.1	7.1	24* 7.0
W E K 6	TOTAL AUDIENCE (Households (000) & %)	{	6,030 6.9		4,810 5.5		4,370 5.0		3,760 4.3		7,170 8.2				5,420 6.2			
	NBC TV		WHEEL OF FORTUNE (M)(S)(OP)(SUS-OP)		SCRABBLE (M)(S)(OP)(SUS-OP)		SUPER PASSWORD (M)(S)(OP)(SUS-OP)		WORDPLAY (M)(S)(OP)		DAYS OF OUR LIVES				ANOTHER WORLD (M)(SD)(SUS-OP)(S)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,160 5.9		4,020 4.6		3,670 4.2		3,320 3.8		5,070 5.8	5.5*		6.1*	4,110 4.7	4.6*		4.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %	{	23 5.9	5.8	18 4.6	4.7	16 4.2	4.2	14 3.6	3.9	19 5.2	18* 5.6		20* 6.3	16 4.7	16* 4.6	4.8	16* 4.8
TV HOUSEHOLDS USING TV WK. 1			24.4	25.1	25.1	25.5	26.2	27.1	27.3	27.7	28.6	29.2	28.6	28.6	28.6	28.7	28.1	28.5
(See Def. 1) WK. 2			26.4	26.7	27.4	28.2	28.9	28.9	28.8	29.0	29.7	30.7	30.8	31.1	30.6	30.8	30.4	30.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 6-10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. JUNE 29-JULY 3, 1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------

WEEK 1	TOTAL AUDIENCE (Households (000) & %)		{ 8,130 9.3														{ 9,350 10.7		
	ABC TV				GENERAL HOSPITAL (M)(TH)(F)(S)(OP)												ABC WORLD NEWS TONIGHT		
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,120 7.0														{ 7,950 9.1		
	SHARE OF AUDIENCE		{ 25 7.0														{ 20 8.9		
	AVG. AUD. BY ¼ HR.		{ 6.9 7.0														{ 6.9 9.3		
	TOTAL AUDIENCE (Households (000) & %)		{ 6,820 7.8														{ 10,050 11.5		
	CBS TV				GUIDING LIGHT (S)(SUS-OP)												CBS EVENING NEWS- RATHER		
	AVERAGE AUDIENCE (Households (000) & %)		{ 5,420 6.2														{ 8,390 9.6		
	SHARE OF AUDIENCE		{ 22 6.3														{ 22 9.6		
	AVG. AUD. BY ¼ HR.		{ 6.3 6.3														{ 6.0 9.5		
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		{ 4,720 5.4														{ 10,140 11.6		
	NBC TV				SANTA BARBARA (M)(W)(S)(OP)												NBC NIGHTLY NEWS		
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,320 3.8														{ 8,480 9.7		
	SHARE OF AUDIENCE		{ 13 3.7														{ 22 9.6		
	AVG. AUD. BY ¼ HR.		{ 3.7 3.7														{ 3.9 9.9		
	TOTAL AUDIENCE (Households (000) & %)		{ 8,910 10.2														{ 9,790 11.2		
	ABC TV				GENERAL HOSPITAL (M)(SUS-OP)(S)(OP)												ABC WORLD NEWS TONIGHT		
	AVERAGE AUDIENCE (Households (000) & %)		{ 6,640 7.6														{ 8,300 9.5		
	SHARE OF AUDIENCE		{ 26 7.6														{ 20 9.4		
	AVG. AUD. BY ¼ HR.		{ 7.2 7.6														{ 8.1 9.6		
WEEK 3	TOTAL AUDIENCE (Households (000) & %)		{ 6,210 7.1														{ 9,610 11.0		
	CBS TV				GUIDING LIGHT (S)(S)(OP)												CBS EVENING NEWS- RATHER		
	AVERAGE AUDIENCE (Households (000) & %)		{ 4,890 5.6														{ 7,950 9.1		
	SHARE OF AUDIENCE		{ 19 6.0														{ 20 9.2		
	AVG. AUD. BY ¼ HR.		{ 5.6 6.0														{ 5.3 9.1		
	TOTAL AUDIENCE (Households (000) & %)		{ 4,810 5.5														{ 10,580 12.1		
	NBC TV				SANTA BARBARA (M)(SUS-OP)(S)(OP)												NBC NIGHTLY NEWS		
	AVERAGE AUDIENCE (Households (000) & %)		{ 3,320 3.8														{ 9,090 10.4		
	SHARE OF AUDIENCE		{ 13 3.8														{ 23 10.3		
	AVG. AUD. BY ¼ HR.		{ 3.8 3.8														{ 3.9 10.6		
TV HOUSEHOLDS USING TV WK. 1 WK. 2																			
(See Def. 1)																			
28.2 28.4 28.8 29.5 29.6 31.3 32.5 33.4 34.4 36.1 37.4 39.8 42.1 43.2 43.9 45.0																			
30.6 30.9 31.4 32.3 33.2 34.5 35.2 36.2 37.9 38.8 39.9 41.7 43.4 45.2 46.3 47.7																			

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. JULY 6-10, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 4, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					1,660 1.9		2,360 2.7		3,150 3.6		3,500 4.0		4,200 4.8		3,760 4.3	
	ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					1,310 1.5		1,750 2.0		2,800 3.2		2,970 3.4		3,580 4.1		3,230 3.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					11 1.3	1.8	13 1.8	2.2	16 3.1	3.4	15 3.3	3.4	16 3.9	4.3	14 3.7	3.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,530 2.9		2,360 2.7		6,820 7.8				6,380 7.3		6,820 7.8	
	CBS TV					BERENSTAIN BEARS		WILDFIRE		MUPPET BABIES				PEE WEE'S PLAYHOUSE		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					2,010 2.3		1,840 2.1		4,370 5.0	4.3*			5,330 6.1		5,860 6.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					17 2.1	2.5	13 1.8	2.3	24 4.0	22* 4.5		5.6* 5.2	25* 6.1	24 6.2	25 6.2	7.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					2,620 3.0		3,320 3.8		15,120 17.3							
	NBC TV					KISSYFUR		GUMMI BEARS (SD)									
	AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4		2,800 3.2		3,580 4.1	3.3*		4.4*		5.3*		4.9*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					18 2.2	2.5	20 3.0	3.4	16 3.0	17* 3.6		20* 4.2	20* 4.6	21* 4.9	18* 5.2	18* 4.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					1,920 2.2		3,500 4.0		3,760 4.3		3,930 4.5		4,460 5.1		3,500 4.0	
	ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					1,570 1.8		2,710 3.1		3,230 3.7		3,230 3.7		3,670 4.2		2,880 3.3	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 1.6	2.0	19 2.7	3.4	18 3.6	19* 3.8	16 3.3	4.0	17 4.1	4.3	13 3.3	3.3
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					1,920 2.2		2,800 3.2		5,240 6.0				4,460 5.1		4,810 5.5	
	CBS TV					BERENSTAIN BEARS		WILDFIRE		MUPPET BABIES				PEE WEE'S PLAYHOUSE		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					1,570 1.8		2,190 2.5		3,670 4.2	4.0*		4.5*	3,930 4.5		4,020 4.6	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					14 1.6	1.9	15 2.2	2.7	19 3.8	19* 4.1		20* 4.5	18 4.5	4.4	18 4.5	4.7
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					1,920 2.2		3,230 3.7		3,670 4.2		4,630 5.3		4,890 5.6		4,890 5.6	
	NBC TV					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
	AVERAGE AUDIENCE (Households (000) & %)					1,660 1.9		2,360 2.7		2,880 3.3		3,580 4.1		4,020 4.6		4,110 4.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15 1.8	2.0	16 2.6	2.9	16 3.1	18 3.6	18 4.1	4.2	18 4.6	4.6	19 4.8	4.6
TV HOUSEHOLDS USING TV WK. 1		8.0	9.0	10.3	11.3	13.0	15.0	16.3	18.3	20.4	22.1	22.3	24.0	26.1	26.8	26.8	27.6
(See Def. 1) WK. 2		8.1	9.4	10.6	12.3	14.1	16.1	17.2	18.4	20.7	22.8	22.4	23.4	24.5	25.0	24.6	24.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1987

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. JULY 4, 1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
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WEEK 1	TOTAL AUDIENCE (Households (000) & %)														7,170 8.2		ABC WIDE WORLD-SPORTS SAT												5,940 6.8 ABC WRLD NEWS TONIGHT-SAT			
	ABC TV																															
	AVERAGE AUDIENCE (Households (000) & %)														2,970 3.4 12		3.0* 11 *		2.9* 10 *		3.5* 12 *		4.0* 13 *		4,810 5.5							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.														3.1 3.0		3.0		2.8		3.4		3.8		4.2 17 5.4		5.7					
WEEK 2	TOTAL AUDIENCE (Households (000) & %)		6,030 6.9														4,890 5.6														5,680 6.5 CBS SAT. NEWS- SCHIEFFER	
	CBS TV														CBS SPORTS SAT SPEC. ED. OLD TIMER'S BASEBALL CLASSIC														CANADIAN OPEN GOLF-SAT.			
	AVERAGE AUDIENCE (Households (000) & %)		2,800 3.2		2.9*				3.3*				2,270 2.6		2.3*		2.4*		3.0*		4,630 5.3											
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		12 3.2		11 *				12 *				9 2.4		8 *		8 *		10 *		16 4.9		5.6									
WEEK 3	TOTAL AUDIENCE (Households (000) & %)														NBC MAJOR LEAGUE BASEBALL (VARIOUS TEAMS AND TIMES) (MULTI-SEGMENT TELECAST)												6,820 7.8 NBC NIGHTLY NEWS- SAT.					
	ABC TV																															
	AVERAGE AUDIENCE (Households (000) & %)				6.9*				6.5*				6.6*		7.1*		6.6*		5.6*		5,770 6.6											
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		7.1		25 *		6.5		24 *		6.6		24 *		25 *		23 *		19 *		20 6.7		6.5									
WEEK 4	TOTAL AUDIENCE (Households (000) & %)														7,080 8.1		ABC WIDE WORLD-SPORTS SAT												5,680 6.5 ABC WRLD NEWS TONIGHT-SAT			
	ABC TV														US SENIOR OPEN CHAMP.-SAT (2:30-4:30PM)																	
	AVERAGE AUDIENCE (Households (000) & %)				2.2*				2.4*				2,970 3.4		2.5*		3.2*		4.5*		4,630 5.3											
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.		2.1		8 *		2.3		8 *		2.1		10 2.5		8 *		10 *		13 *		13 5.3		5.3									
WEEK 5	TOTAL AUDIENCE (Households (000) & %)																										6,290 7.2 CBS SAT. NEWS- SCHIEFFER					
	CBS TV																															
	AVERAGE AUDIENCE (Households (000) & %)																										5,240 6.0					
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																										16 5.8		6.2			
WEEK 6	TOTAL AUDIENCE (Households (000) & %)														6,640 7.6		NBC MAJOR LEAGUE BASEBALL NY METS VS HOUSTON (1:45-5:06PM) (-OP)												7,170 8.2 NBC NIGHTLY NEWS- SAT.			
	ABC TV																															
	AVERAGE AUDIENCE (Households (000) & %)														4,280 4.9		5.3*		4.6*				5,940 6.8									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.														15 5.8		17 *		14 *		18 6.9		40.0									
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	27.3	26.0	26.6	27.1	27.3	28.2	28.1	29.0	29.6	30.2	30.0	30.1	31.5	32.7	33.0	33.6														
		WK. 2	28.9	28.7	29.5	30.8	30.9	31.5	32.0	33.1	33.5	33.2	34.2	35.6	37.2	38.5	39.2	40.0														

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. JULY 11, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 2	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 3	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 4	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 5	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 6	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 7	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 8	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 9	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 10	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 11	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 12	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 13	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 14	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 15	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 16	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 17	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 18	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 19	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 20	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 21	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 22	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 23	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 24	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 25	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 26	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 27	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 28	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 29	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 30	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 31	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 32	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 33	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 34	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 35	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 36	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 37	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 38	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 39	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 40	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 41	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 42	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 43	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 44	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 45	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 46	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 47	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 48	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 49	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 50	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 51	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 52	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 53	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 54	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 55	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 56	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 57	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 58	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 59	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 60	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 61	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 62	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 63	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 64	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 65	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 66	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 67	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 68	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 69	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 70	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 71	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 72	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 73	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 74	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 75	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 76	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 77	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 78	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 79	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 80	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 81	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 82	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 83	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 84	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 85	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 86	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 87	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 88	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 89	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 90	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 91	TOTAL AUDIENCE (Households (000) & %)																
	ABC TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 92	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
WEEK 93	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV																
	AVERAGE AUDIENCE (Households (000) &																

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1987

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			5,240 6.0					1,570 1.8									
	ABC TV	← THIS WEEK-DAVID BRINKLEY → BUSINESS WORLD																
	AVERAGE AUDIENCE (Households (000) & %)			3,500 4.0		3.6*		4.4*	1,140 1.3									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			15 3.4		13 *		16 *	5 1.2	1.4								
WEEK 2	TOTAL AUDIENCE (Households (000) & %)													6,640 7.6	← CANADIAN OPEN GOLF-SUN. (2:00-4:02PM) →			
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)													3,410 3.9	3.2*		3.9*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %													12 3.1	10 *		12 *	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)																	
	NBC TV	← WIMBLEDON TENNIS CHMP-SUN (9:00-3:00PM) →																
	AVERAGE AUDIENCE (Households (000) & %)			5.9*		6.6*		6.0*		4.5*		4.5*		4.8*		4.2*	4.1*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	5.6	6.2	23 *		24 *		22 *		16 *		16 *		16 *		14 *	13 *	
WEEK 4	TOTAL AUDIENCE (Households (000) & %)			5,680 6.5					2,360 2.7									
	ABC TV	← THIS WEEK-DAVID BRINKLEY → BUSINESS WORLD																
	AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6		4.2*		4.9*	1,840 2.1									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			16 4.1		15 *		17 *	8 2.2	1.9								
WEEK 5	TOTAL AUDIENCE (Households (000) & %)																	
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)																	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %																	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)							3,410 3.9	MEET THE PRESS								5,940 6.8	
	NBC TV	← ANHEUSER BUSCH GOLF-SUN. (2:30-4:34PM) →																
	AVERAGE AUDIENCE (Households (000) & %)							2,450 2.8								2,270 2.6	2.5*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %							10 2.7	2.9							8 2.7	8 *	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	25.1	26.4	27.4	27.1	27.1	27.4	27.7	28.4	28.0	29.1	29.0	29.6	30.3	31.6	32.1	32.3
		WK. 2	25.5	26.1	27.1	27.6	28.1	29.4	29.8	30.0	29.1	29.3	29.2	29.0	28.9	29.0	30.0	30.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JULY 12, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. JULY 5, 1987

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,030 6.9										6,290 7.2	
		AVERAGE AUDIENCE (Households (000) & %)					2,620 3.0	2.6*	2.8*		3.0*		3.7*				5,070 5.8	
		SHARE OF AUDIENCE %					9	8 *	8 *		9 *		10 *				14	
		AVG. AUD. BY ¼ HR. %					2.6	2.6	2.9	2.8	2.9	3.2	3.8	3.6			5.4	6.2
WEEK 2	CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,220 9.4								6,470 7.4			
		AVERAGE AUDIENCE (Households (000) & %)					3,410 3.9	3.9*	4.4*		3.7*		3.5*		5,510 6.3			
		SHARE OF AUDIENCE %					12	12 *	13 *		11 *		10 *		15			
		AVG. AUD. BY ¼ HR. %	4.1	4.0	4.0	4.5	3.7	4.1	4.3	4.5	3.9	3.4	3.4	3.5	5.9	6.7		
WEEK 3	NBC TV	TOTAL AUDIENCE (Households (000) & %)							8,570 9.8								7,340 8.4	
		AVERAGE AUDIENCE (Households (000) & %)							3,930 4.5	3.2*		4.7*		5.5*			5,940 6.8	
		SHARE OF AUDIENCE %							13	9 *		14 *		15 *			16	
		AVG. AUD. BY ¼ HR. %							2.9	3.4	4.4	5.1	5.3	5.8			6.7	6.8
WEEK 4	ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,060 3.5				6,640 7.6										5,680 6.5	
		AVERAGE AUDIENCE (Households (000) & %)	1,750 2.0	1.9*		2.1*	2,530 2.9	2.1*	2.9*		3.0*		3.7*				4,720 5.4	
		SHARE OF AUDIENCE %	6	6 *		6 *	8	6 *	8 *		8 *		10 *				12	
		AVG. AUD. BY ¼ HR. %	2.0	1.9	2.1	2.1	2.0	2.3	3.2	3.1	2.9	3.3	4.1				5.5	5.4
WEEK 5	CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,260 10.6								6,820 7.8			
		AVERAGE AUDIENCE (Households (000) & %)					3,320 3.8	3.7*	3.4*		3.2*		4.7*		5,590 6.4			
		SHARE OF AUDIENCE %					11	11 *	10 *		9 *		13 *		15			
		AVG. AUD. BY ¼ HR. %					3.9	3.5	3.1	3.2	3.3	4.1	5.4		6.0	6.8		
WEEK 6	NBC TV	TOTAL AUDIENCE (Households (000) & %)							7,520 8.6								9,000 10.3	
		AVERAGE AUDIENCE (Households (000) & %)							3,320 3.8	3.2*		4.3*		3.6*			7,340 8.4	
		SHARE OF AUDIENCE %							11	9 *		12 *		10 *			19	
		AVG. AUD. BY ¼ HR. %	2.6	2.5*	2.8	2.8	2.7	2.6	2.9	3.4	4.1	4.6	3.7	3.5			8.3	8.4

TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.9	32.1	32.1	32.3	32.2	34.2	35.1	35.7	35.8	36.2	37.3	38.4	40.2	41.3	42.4	43.6
	WK. 2	31.7	32.1	33.0	33.7	33.7	33.9	35.1	35.8	36.4	37.3	38.5	40.1	41.4	42.5	43.5	44.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. JULY 12, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
EVENING MONDAY																			
ABC ABC MONDAY NIGHT BASEBALL	1	8.00-12.00PM	+GRID	22,370	25.6	7,950	9.1	17			17,650	20.2	7,870	9.0	16				
	2	8.00-10.43PM	+GRID											8.0*	14*	8.1			
		10.30							10.1										
		11.00							9.4										
		11.15						9.8*	19*										
		11.30							10.3										
ABC ABC NEWSBRIEF--MON	1	8.05- 8.06PM	8.00	4,890	5.6	4,890	5.6	12	5.6		6,120	7.0	6,120	7.0	13	7.0			
	2	8.04- 8.05PM	8.00																
CBS WE THE PEOPLE--SUS.(SUS)	2	8.58- 8.59PM	8.45																
EVENING TUESDAY																			
ABC ABC NEWSBRIEF--TUE		9.58- 9.59PM	9.45	9,880	11.3	9,880	11.3	19	11.3		9,350	10.7	9,350	10.7	18	10.7			
NBC MOVIE OF THE WEEK--TUESDAY	2	9.07-11.07PM	+GRID 11.00								19,140	21.9	9,880	11.3	20				
												12.7*	25*	12.7					
EVENING WEDNESDAY																			
ABC ABC BUSINESS BRIEF--WED		8.58- 8.59PM	8.45	8,300	9.5	8,300	9.5	18	9.5		6,820	7.8	6,820	7.8	15	7.8			
ABC ABC NEWSBRIEF--WED		9.58- 9.59PM	9.45	6,030	6.9	6,030	6.9	12	6.9		5,510	6.3	5,510	6.3	11	6.3			
CBS WE THE PEOPLE--SUS(SUS)		8.58- 8.59PM	8.45																
EVENING THURSDAY																			
ABC ABC NEWSBRIEF--THU		9.58- 9.59PM	9.45	5,860	6.7	5,860	6.7	12	6.7		5,420	6.2	5,420	6.2	11	6.2			
EVENING FRIDAY																			
ABC ABC BUSINESS BRIEF--FRI	1	8.44- 8.45PM	8.30	6,640	7.6	6,640	7.6	18	7.6		6,820	7.8	6,820	7.8	18	7.8			
	2	8.40- 8.41PM	8.30																
ABC ABC NEWSBRIEF--FRI	1	9.59-10.00PM	9.45	5,160	5.9	5,160	5.9	12	5.9		8,650	9.9	8,650	9.9	20	9.9			
CBS WE THE PEOPLE SUS(SUS)	2	10.01-10.02PM	10.00																
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45																
NBC NBC MAJOR LGE BSBL GM FRI(S)	2	8.15-11.22PM	+GRID 11.00 11.15								18,090	20.7	6,380	7.3	16				
													8.2*	17*	8.1 8.4				
EVENING SATURDAY																			
ABC ABC NEWSBRIEF--SAT.	1	8.39- 8.40PM	8.30	6,210	7.1	6,210	7.1	18	7.1		4,110	4.7	4,110	4.7	11	4.7			
	2	8.57- 8.58PM	8.45																
ABC ABC SPORTS UPDATE--SAT	1	9.49- 9.50PM	9.45	6,030	6.9	6,030	6.9	18	6.9		6,120	7.0	6,120	7.0	15	7.0			
	2	9.55- 9.56PM	9.45																
CBS SPORTSBREAK--SAT	2	8.57- 8.58PM	8.45								3,150	3.6	3,150	3.6	8	3.6			
CBS NEWSBREAK--SAT.	1	9.05- 9.06PM	9.00	2,880	3.3	2,880	3.3	9	3.3										
	1	9.57- 9.59PM	9.45	2,710	3.1	2,450	2.8	7	2.8		2,360	2.7	2,360	2.7	6	2.7			
ABC ABC SPORTS UPDATE--SUN CONT'D	2	9.58- 9.59PM	9.45																
ABC ABC SPORTS UPDATE--SUN CONT'D	1	8.57- 8.59PM	8.45	5,680	6.5	5,160	5.9	11	5.9										

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
EVENING SUNDAY-CONT'D																			
ABC ABC SPORTS UPDATE-SUN-CONT'D	2	8.56- 8.57PM	8.45								6,640	7.6	6,640	7.6	14	7.6			
ABC ABC NEWSBRIEF-SUN.	2	9.58- 9.59PM	9.45								8,390	9.6	8,390	9.6	17	9.6			
	1	10.02-10.03PM	10.00	7,870	9.0	7,870	9.0	16	9.0										
CBS SPORTSBREAK-SUN	2	8.28- 8.29PM	8.15								12,760	14.6	12,760	14.6	29	14.6			
	1	8.52- 8.53PM	8.45	7,170	8.2	7,170	8.2	16	8.2										
CBS NEWSBREAK-SUN.	1	9.58-10.00PM	9.45	6,030	6.9	5,940	6.8	12	6.8										
	2	9.58- 9.59PM	9.45								9,260	10.6	9,260	10.6	18	10.6			
EVENING MONDAY-FRIDAY																			
ABC ABC NEWS:NIGHTLINE		>	11.30	6,560	7.5	5,070	5.8	16	6.6	TU-F	7,520	8.6	6,120	7.0	19	7.5	TU-F		
			11.45				5.9*	16*	5.2	TU-F						6.6	TU-F		
			12.00				5.6*	18*	4.8	TU&TH						5.9	THU.		
ABC ABC NEWS:NIGHTLINE-MON.	2	11.30-12.00MD	11.30								6,290	7.2	4,630	5.3	14	5.9	MON.		
			11.45													4.7	MON.		
ABC ABC NEWS:NIGHTLINE-THU	2	12.01-12.13AM	12.00								5,240	6.0	5,070	5.8	19	5.8	THU.		
ABC MONDAY SPORTSNITE	2	12.00- 1.00AM	12.00								2,620	3.0	1,220	1.4	6	2.2	MON.		
			12.15											1.8*	6*	1.4	MON.		
			12.30													1.0	MON.		
			12.45											1.0*	5*	.9	MON.		
ABC ABC NEWS:NIGHTLINE-MON.	1	12.56- 1.26AM	12.45	3,060	3.5	2,360	2.7	13	3.2	MON.									
ABC MONDAY SPORTSNITE	1	1.26- 2.26AM	1.00						2.8	MON.									
			1.15						2.4	MON.									
			1.15	1,660	1.9	1,050	1.2	8	1.7	MON.									
			1.30						1.3	MON.									
			1.45				1.2*	8*	1.0	MON.									
			2.00						1.1	MON.									
			2.15				1.1*	9*	1.1	MON.									
CBS WE THE PEOPLE		8.58- 8.59PM	8.45	7,780	8.9	7,780	8.9	16	8.9	MTUTH	5,680	6.5	5,680	6.5	12	6.5	TU&TH		
CBS NEWSBREAK-M-F		>	9.45	5,680	6.5	5,510	6.3	11	6.6	M-F	5,860	6.7	5,860	6.7	12	6.6	M-F		
			10.00						5.6	THU.						7.3	TUE.		
CBS CBS LATE NIGHT I		>	11.30	6,030	6.9	4,110	4.7	16	5.0	M-TH	5,160	5.9	3,670	4.2	17	5.8	M-TH		
			11.45				4.8*	14*	4.7	M-TH				5.6*	17*	5.4	MON.		
			12.00						4.6	M-TH						4.3	M-TH		
			12.15				4.6*	18*	4.6	M-TH				4.3*	15*	4.2	M-TH		
			12.30				4.1*	19*	4.3	M-TH						4.0	M-TH		
			12.45											3.7*	17*	3.5	M-TH		
			1.00													3.5	TU-TH		
			1.15											3.6*	20*	3.2	TU-TH		
CBS CBS NEWS SPEC RPT(S)	2	11.30-12.00MD	11.30								7,080	8.1	5,860	6.7	19	7.4	WED.		
			11.45													6.1	WED.		
CBS CBS NEWS SPEC RPT.(S)	2	11.30-12.03AM	11.30								6,380	7.3	5,160	5.9	16	6.4	THU.		
			11.45													5.6	THU.		
			12.00													5.1	THU.		
CBS CBS NEWS SPEC.(S)	2	11.30-12.11AM	11.30								6,820	7.8	4,370	5.0	14	5.8	TUE.		
			11.45											5.2*	14*	4.6	TUE.		
			12.00											4.6*	15*	4.6	TUE.		
CBS IN PERSON FROM THE PALACE CONT'D		11.30-12.30AM	11.30	3,500	4.0	1,660	1.9	6	2.6	FRI.	3,410	3.9	1,840	2.1	7	2.7	FRI.		

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1							WEEK 2						
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY % HR	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %		
EVENING MONDAY-FRIDAY-CONT'D																	
CBS IN PERSON FROM THE PALACE-CONT'D			11.45					2.2* 7*	1.8	FRI.					2.4* 7*	2.1	FRI.
			12.00						1.8	FRI.						1.9	FRI.
			12.15					1.6* 6*	1.5	FRI.					1.9* 6*	1.8	FRI.
CBS CBS LATE NIGHT II		>	12.30	2,970	3.4	2,270		2.6 14	2.9	M-F	2,880	3.3	2,270		2.6 15	3.1	M-F
			12.45					2.7* 13*	2.6	M-F					2.7* 12*	2.8	M & F
			1.00						2.5	M-F						2.8	M-F
			1.15					2.5* 15*	2.2	M-F					2.6* 15*	2.4	M-F
			1.30													2.5	TU-TH
			1.45												2.5* 19*	2.4	TU-TH
			2.00													1.6	TUE.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	870	1.0	790	.9	8	1.0	M-THSU	1,140	1.3	1,050	1.2	12	1.2	M & SU
			2.15						.9	M-THSU						1.2	M & SU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	2.30	1,220	1.4	1,140	1.3	15		M-THSU	1,310	1.5	1,220	1.4	16		M-THSU
			2.45						1.3	M-THSU						1.5	M-THSU
			3.00						1.2	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,750	2.0	870	1.0	18	1.3	M-THSU	2,010	2.3	1,050	1.2	21	1.6	M-THSU
			3.15					1.2* 17*	1.2	M-THSU					1.5* 21*	1.4	M-THSU
			3.30						1.2	M-THSU						1.4	M-THSU
			3.45														
			4.00					1.2* 19*	1.1	M-THSU					1.3* 20*	1.3	M-THSU
			4.15						1.1	M-THSU						1.2	M-THSU
			4.30					1.0* 18*	1.0	M-THSU					1.2* 21*	1.2	M-THSU
			4.45						.9	M-THSU						1.1	M-THSU
			5.00					.9* 17*	.9	M-THSU					1.0* 19*	1.0	M-THSU
			5.15						.9	M-THSU						1.0	M-THSU
			5.30					.9* 18*	.9	M-THSU					.9* 18*	.9	M-THSU
			5.45						.8	M-THSU						.9	M-THSU
NBC TONIGHT SHOW	2	>	11.30					.8* 16*	.8	M-THSU	10,490	12.0	6,120		.9* 17*	.9	M-THSU
			11.45													7.7	M-F
			12.00												7.5* 21*	7.2	M-F
			12.15													7.2	M-F
			12.30												6.7* 23*	6.3	M-F
			12.45													5.7	TU & F
NBC WIMBLEDON UPDATE-FRI(S)	1	11.30-11.45PM	11.30	5,590	6.4	5,420	6.2	17	6.2	FRI.					5.9* 22*	5.9	TU & F
NBC WIMBLEDON UPDATE-MON(S)	1	11.30-11.45PM	11.30	5,940	6.8	5,680	6.5	17	6.5	MON.							
NBC WIMBLEDON UPDATE-THU(S)	1	11.30-11.45PM	11.30	6,730	7.7	6,470	7.4	19	7.4	THU.							
NBC WIMBLEDON UPDATE-TUE(S)	1	11.30-11.45PM	11.30	7,780	8.9	7,250	8.3	22	8.3	TUE.							
NBC WIMBLEDON UPDATE-WED(S)	1	11.30-11.45PM	11.30	6,470	7.4	6,210	7.1	18	7.1	WED.							
NBC TONIGHT SHOW	1	11.45-12.45AM	11.45	8,830	10.1	5,160	5.9	20	5.8	M-F							
			12.00						6.2	M-F							
			12.15					6.2* 22*	6.2	M-F							
			12.30					5.5* 23*	5.5	M-F							
NBC DAVID LETTERMAN I	2	>	12.30								4,720	5.4	3,930	4.5	21	4.9	M-F
CONT'D	1	12.45- 1.15AM	12.45	4,460	5.1	3,580	4.1	21	4.2	MTUWF						4.4	M-F

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY 1/4 HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D																			
NBC DAVID LETTERMAN I-CONT'D			1.00						4.1	MTUWF							4.1	TU & F	
			1.15														3.8	TU & F	
NBC WIMBLEDON-MEN'S QTR-FNL(S)	1	12.45- 2.45AM	12.45	4,280	4.9	1,920	2.2	14	3.6	THU.									
			1.00						3.0	THU.									
			1.15					2.8*	15*	THU.									
			1.30						2.3	THU.									
			1.45					2.2*	14*	THU.									
			2.00						1.7	THU.									
			2.15					1.6*	14*	THU.									
			2.30					1.1*	11*	THU.									
NBC DAVID LETTERMAN II	2	>	1.00									3,760	4.3	3,060	3.5	21	3.8	M-F	
	1	1.15- 1.45AM	1.15	3,500	4.0	2,710	3.1	19	3.4	MTUWF							3.4	M-F	
			1.30						2.9	MTUWF							3.5	TU & F	
			1.45														3.0	TU & F	
NBC FRIDAY NIGHT VIDEOS	1	1.45- 2.45AM	1.45	3,410	3.9	2,270	2.6	21	3.0	FRI.									
	2	1.54- 2.54AM	1.45									2,450	2.8	1,570	1.8	14	2.4	FRI.	
			2.00						2.9	FRI.							2.1	FRI.	
			2.15					2.6*	21*	FRI.						2.0*	15*	FRI.	
			2.30					2.0*	19*	FRI.							1.6	FRI.	
			2.45													1.5*	14*	FRI.	

DAY MONDAY-FRIDAY

ABC ABC WLD NWS-MRN-615-FR(B)	2	6.15- 6.30AM	6.15									870	1.0	790	.9	12	.9	FRI.	
ABC ABC WLD NWS-MRN-615-TH(B)	2	6.15- 6.30AM	6.15									1,050	1.2	790	.9	11	.9	THU.	
ABC ABC WLD NWS-MRN-615-TU(B)	2	6.15- 6.30AM	6.15									700	.8	610	.7	8	.7	TUE.	
ABC ABC WLD NWS-MRN-615-WF(B)	2	6.15- 6.30AM	6.15									1,050	1.2	960	1.1	12	1.1	WED.	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	870	1.0	790	.9	12	.9	M-F		1,310	1.5	1,310	1.5	19	1.5	MON.	
ABC ABC WORLD NEWS-MORN-645A	2	6.30- 6.45AM	6.30									2,360	2.7	2,190	2.5	25	2.5	MON.	
ABC ABC WLD NWS-MRN-645-FR(B)	2	6.45- 7.00AM	6.45									2,010	2.3	1,750	2.0	16	2.0	FRI.	
ABC ABC WLD NWS-MRN-645-TH(B)	2	6.45- 7.00AM	6.45									1,660	1.9	1,570	1.8	15	1.8	THU.	
ABC ABC WLD NWS-MRN-645-TU(B)	2	6.45- 7.00AM	6.45									1,660	1.9	1,490	1.7	13	1.7	TUE.	
ABC ABC WLD NWS-MRN-645-WF(B)	2	6.45- 7.00AM	6.45									2,100	2.4	1,920	2.2	17	2.2	WED.	
ABC ABC WORLD NEWS-MORN-645A	1	6.45- 7.00AM	6.45	1,750	2.0	1,570	1.8	17	1.8	M-F		3,850	4.4	2,880	3.3	17	2.9	FRI.	
ABC GOOD MORN AMER-FR-730(B)	2	7.30- 8.00AM	7.30														3.8	FRI.	
			7.45									2,530	2.9	2,100	2.4	14	2.2	THU.	
ABC GOOD MORN AMER-THU-730(B)	2	7.30- 8.00AM	7.30														2.7	THU.	
			7.45									2,880	3.3	2,360	2.7	15	2.7	TUE.	
ABC GOOD MORN AMER-WED-730(B)	2	7.30- 8.00AM	7.30														2.7	TUE.	
			7.45									3,410	3.9	2,530	2.9	16	2.7	WED.	
ABC GOOD MORN AMER-FR-830(B)	2	8.30- 9.00AM	8.30														3.1	WED.	
			8.45									2,270	2.6	2,010	2.3	11	2.4	FRI.	
ABC GOOD MORN AMER-THU-830(B)	2	8.30- 9.00AM	8.30														2.2	FRI.	
CONT'D												1,750	2.0	1,400	1.6	8	1.6	THU.	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY 1/4 HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
DAY MONDAY-FRIDAY-CONT'D																	
ABC GOOD MORN AMER-THU-830(B)-CONT'D																	
			8.45												1.6	THU.	
ABC GOOD MORN AMER-TUE-830(B)	2	8.30-	9.00AM	8.30							2,100	2.4	1,660	1.9	9	2.0 TUE.	
			8.45												1.9	TUE.	
ABC GOOD MORN AMER-WED-830(B)	2	8.30-	9.00AM	8.30							2,360	2.7	1,840	2.1	10	1.9 WED.	
			8.45												2.3	WED.	
ABC IRAN/CONTRA HEARINGS(SUS)	2	9.00-	12.11PM	9.00												TUE.	
ABC IRAN/CONTRA HEARINGS-2(SUS)	2	9.00-	12.14PM	9.00												WED.	
ABC IRAN/CONTRA HEARINGS-3(S)	2	9.00-	12.06PM	9.00							9,960	11.4	3,500	4.0	16	3.1 THU.	
			9.15											3.2*	15*	3.3 THU.	
			9.30													3.6 THU.	
			9.45											3.7*	16*	3.8 THU.	
			10.00													3.8 THU.	
			10.15											4.0*	17*	4.1 THU.	
			10.30													4.2 THU.	
			10.45											4.2*	16*	4.1 THU.	
			11.00													4.2 THU.	
			11.15											4.2*	16*	4.3 THU.	
			11.30													4.4 THU.	
			11.45											4.6*	17*	4.8 THU.	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

WEEK 1														WEEK 2													
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY % HR	TELE- CAST DAYS										
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%			SHARE %									
DAY MONDAY-FRIDAY-CONT'D																											
ABC IRAN-CONTRA HEARINGS-3(S)-CONT'D			3.15											6.1* 19*	6.0	THU.											
			3.30											5.9	THU.												
			3.45											6.0	THU.												
			4.00											5.6	THU.												
			4.15											5.7	THU.												
			4.30											5.8	THU.												
			4.45											5.7	THU.												
			5.00											5.9	THU.												
ABC IRAN-CONTRA HEARINGS-4(S)	2	2.00- 5.18PM	2.00								15,030	17.2	5,240	7.0* 19*	7.0	THU.											
			2.15											6.0 18	6.3	FRI.											
			2.30											6.1* 20*	5.9	FRI.											
			2.45											5.8	FRI.												
			3.00											5.5* 18*	5.2	FRI.											
			3.15											5.6	FRI.												
			3.30											5.5* 17*	5.4	FRI.											
			3.45											5.8	FRI.												
			4.00											5.9	FRI.												
			4.15											6.4	FRI.												
			4.30											6.3* 18*	6.2	FRI.											
			4.45											5.9	FRI.												
														6.2* 17*	6.4	FRI.											
			5.00																								
			5.15											7.4	FRI.												
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	2.45	6,120	7.0	6,120	7.0	24	6.9	M-F				7.4* 21*	7.1	FRI.											
	2	2.56- 2.59PM	2.45																								
ABC DAYTIME EMMY AWARDS(S)	1	3.00- 5.00PM	3.00	16,170	18.5	9,880	11.3	36	9.9	TUE.	6,730	7.7	6,120	7.0 23	7.0	MON.											
			3.15						10.1*	35*																	
			3.30						10.4	TUE.																	
			3.45						10.9	TUE.																	
			4.00						11.1	TUE.																	
			4.15						11.0*	37*																	
			4.30						11.8	TUE.																	
			4.45						11.8*	36*																	
									12.5	TUE.																	
									12.1*	34*																	
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,220	1.4	960	1.1	13	1.0	M-F	1,140	1.3	870	1.0 11	.9	M-F											
			6.45						1.1	M-F					1.1	M-F											
CBS CBS MORN NEWS-7.00-FRI(B)	2	7.00- 7.30AM	7.00								1,490	1.7	1,050	1.2 9	1.3	FRI.											
			7.15												1.1	FRI.											
CBS CBS MORN NEWS-7.00-THU(B)	2	7.00- 7.30AM	7.00								1,220	1.4	790	.9 8	.9	THU.											
			7.15												.9	THU.											
CBS CBS MORN NEWS-7.00-TUE(B)	2	7.00- 7.30AM	7.00								1,220	1.4	790	.9 7	.8	TUE.											
			7.15												1.0	TUE.											
CBS CBS MORN NEWS-7.00-WED(B)	2	7.00- 7.30AM	7.00								1,140	1.3	790	.9 7	1.1	WED.											
			7.15												.8	WED.											
CBS MORNING PROGRAM-FR(B)	2	7.30- 9.00AM	7.30								3,320	3.8	1,400	1.6 8	1.4	FRI.											
			7.45											1.4*	9*	1.5	FRI.										
			8.00												1.7	FRI.											
			8.15											1.7*	9*	1.7	FRI.										
CONT'D																											

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U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1				WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			
DAY MONDAY-FRIDAY-CONT'D			8.30											1.4	FRI.	
CBS MORNING PROGRAM-FR(B)-CONT'D			8.45											1.8	FRI.	
CBS MORNING PROGRAM-TH(B)	2	7.30- 9.00AM	7.30							3,150	3.6	1,140	1.6* 8*	1.0	THU.	
			7.45										1.3 7	1.1	THU.	
			8.00										1.0* 7*	1.1	THU.	
			8.15											1.1	THU.	
			8.30										1.1* 6*	1.0	THU.	
			8.45											1.7	THU.	
CBS MORNING PROGRAM-TUE(B)	2	7.30- 9.00AM	7.30							3,060	3.5	1,310	1.9* 9*	2.0	THU.	
			7.45										1.5 8	1.5	TUE.	
			8.00										1.5* 10*	1.6	TUE.	
			8.15											1.5	TUE.	
			8.30										1.5* 8*	1.5	TUE.	
			8.45											1.4	TUE.	
CBS MORNING PROGRAM-WED(B)	2	7.30- 9.00AM	7.30							3,230	3.7	1,400	1.4* 6*	1.4	TUE.	
			7.45										1.6 9	1.3	WED.	
			8.00										1.4* 9*	1.4	WED.	
			8.15											1.9	WED.	
			8.30										1.9* 10*	1.8	WED.	
			8.45											1.7	WED.	
CBS IRAN CONTRA HEARINGS 10(S)	2	9.00-12.13PM	9.00							10,490	12.0	3,580	1.7* 8*	1.7	WED.	
													2.9	2.9	WED.	
			9.15													
			9.30											2.9* 14*	2.8	WED.
			9.45												3.0	WED.
			10.00											3.2* 14*	3.5	WED.
			10.15												3.6	WED.
			10.30											3.8* 15*	4.0	WED.
			10.45												4.3	WED.
			11.00											4.5* 18*	4.6	WED.
			11.15												4.6	WED.
			11.30											4.6* 17*	4.6	WED.
			11.45												4.9	WED.
			12.00											5.2* 19*	5.4	WED.
CBS IRAN CONTRA HEARINGS 12(S)	2	9.00-12.05PM	9.00							9,440	10.8	3,320	5.4* 19*	5.4	WED.	
			9.15											3.8 15	2.8	THU.
			9.30											2.8* 14*	2.8	THU.
			9.45												3.4	THU.
			10.00											3.3* 14*	3.2	THU.
			10.15												3.4	THU.
			10.30											3.7* 15*	3.9	THU.
			10.45												3.7	THU.
			11.00											3.7* 15*	3.8	THU.
			11.15												4.3	THU.
			11.30											4.4* 17*	4.5	THU.
			11.45												4.5	THU.
			12.00											4.6* 17*	4.6	THU.
CBS IRAN CONTRA HEARINGS 14(S)	2	9.00-12.09PM	9.00							11,360	13.0	3,850	4.4 18	3.0	FRI.	
			9.15											3.2* 15*	3.5	FRI.
			9.30												3.9	FRI.
CONT'D																

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
DAY MONDAY-FRIDAY-CONT'D																	
CBS IRAN CONTRA HEARINGS 14(S)-CONT'D			9.45											4.0* 17*	4.1	FRI.	
			10.00											4.1	4.1	FRI.	
			10.15											4.0* 17*	3.9	FRI.	
			10.30											4.2	4.2	FRI.	
			10.45											4.2* 17*	4.2	FRI.	
			11.00											4.6	4.6	FRI.	
			11.15											4.6* 17*	4.7	FRI.	
			11.30											5.1	5.1	FRI.	
			11.45											5.4* 19*	5.8	FRI.	
			12.00											6.7* 23*	6.7	FRI.	
CBS IRAN CONTRA HEARINGS 8(S)	2	9.00-12.15PM	9.00								10,490	12.0	3,580	4.1 16	2.2	TUE.	
			9.15											2.5* 11*	2.7	TUE.	
			9.30											3.4	3.4	TUE.	
			9.45											3.5* 14*	3.6	TUE.	
			10.00											3.9* 15*	3.8	TUE.	
			10.15											4.2* 15*	4.0	TUE.	
			10.30											4.1	4.2	TUE.	
			10.45											4.8	4.8	TUE.	
			11.00											4.7* 17*	4.6	TUE.	
			11.15														
			11.30											4.8	4.8	TUE.	
			11.45											4.9	4.9	TUE.	
			12.00											5.7* 20*	5.7	TUE.	
CBS \$25,000 PYRAMID	2	>	→GRID								4,980	5.7	3,850	4.4 16		M-F	
			12.30											4.5	4.5	TU-F	
			12.45											4.8	4.8	TU-F	
CBS PRICE IS RIGHT 1	2	>	→GRID								6,820	7.8	5,590	6.4 22		M-F	
			1.00											6.4	6.4	TU-F	
			1.15											6.7	6.7	TU-F	
CBS PRICE IS RIGHT 2	2	>	→GRID								6,990	8.0	5,940	6.8 23		M-F	
			1.30											6.7	6.7	TU-F	
			1.45											6.6	6.6	TU-F	
CBS NEWSBREAK-11.57	1	11.57-11.59AM	11.45	5,420	6.2	5,160	5.9	24	5.9	M-F							
	2	>	11.45								4,980	5.7	4,630	5.3 18	6.5	M-F	
			1.45											5.0	5.0	TU-F	
CBS IRAN CONTRA HEARINGS 11(S)	2	2.00- 5.12PM	2.00								12,590	14.4	4,810	5.5 17	6.1	WED.	
			2.15											5.9* 19*	5.7	WED.	
			2.30											5.5	5.5	WED.	
			2.45											5.4* 18*	5.3	WED.	
			3.00											5.3	5.4	WED.	
			3.15											5.3* 17*	5.2	WED.	
			3.30											5.1* 16*	5.3	WED.	
			3.45											5.4* 17*	4.9	WED.	
			4.00											5.2	5.2	WED.	
			4.15											5.4* 17*	5.6	WED.	
			4.30											5.7	5.7	WED.	
			4.45											5.8* 17*	6.0	WED.	
CONT'D																	

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U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
DAY MONDAY-FRIDAY-CONT'D																	
CBS IRAN CONTRA HEARINGS 11(S)-CONT'D			5.00														
CBS IRAN CONTRA HEARINGS 13(S)	2	2.00- 5.00PM	2.00								10,840	12.4	5,070	6.3* 17*	6.3	WED.	
			2.15											5.8 18	4.9	THU.	
			2.30											5.0* 17*	5.0	THU.	
			2.45											5.2	5.2	THU.	
			3.00											5.2* 17*	5.2	THU.	
			3.15											5.1	5.1	THU.	
			3.30											5.2* 17*	5.3	THU.	
			3.45											5.5	5.5	THU.	
			4.00											5.4* 17*	5.4	THU.	
			4.15											6.3	6.3	THU.	
			4.30											6.5* 19*	6.7	THU.	
			4.45											7.1	7.1	THU.	
CBS IRAN CONTRA HEARINGS 15(S)	2	2.00- 5.16PM	2.00								13,550	15.5	5,770	7.2* 20*	7.4	THU.	
			2.15											6.6 20	6.1	FRI.	
			2.30											6.2* 20*	6.3	FRI.	
			2.45											6.1	6.1	FRI.	
			3.00											6.2* 20*	6.3	FRI.	
			3.15											6.4	6.4	FRI.	
			3.30											6.5* 20*	6.6	FRI.	
														6.9	6.9	FRI.	
			3.45											7.0* 21*	7.1	FRI.	
			4.00											6.7* 19*	6.7	FRI.	
			4.15											6.7	6.7	FRI.	
			4.30											7.1	7.1	FRI.	
			4.45											7.3* 21*	7.5	FRI.	
			5.00											6.3	6.3	FRI.	
			5.15											6.0	6.0	FRI.	
CBS IRAN CONTRA HEARINGS 9(S)	2	2.00- 5.09PM	2.00								13,200	15.1	4,810	6.3* 17*	6.2	TUE.	
			2.15											5.5 16	6.4	TUE.	
			2.30											6.3* 20*	6.4	TUE.	
			2.45											5.9* 18*	5.6	TUE.	
			3.00											5.4* 16*	5.5	TUE.	
			3.15											5.0* 15*	4.9	TUE.	
			3.30											5.1* 15*	5.3	TUE.	
			3.45											5.5* 15*	5.3	TUE.	
			4.00											6.0* 16*	5.7	TUE.	
			4.15												6.0	TUE.	
			4.30														
			4.45														
			5.00														
CBS CBS NEWS SP RPT(SUS)	1	2.29- 2.43PM	2.15							WED.							
CBS NEWSBREAK-3.44	1	>	3.30	4,810	5.5	4,810	5.5	20	5.5	M-F							
	2	3.41- 3.42PM	3.30														
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,200	4.8	4,200	4.8	17	4.8	MWF	4,200	4.8	4,200	4.8	17	MON.	
CBS AMERICAN TREASURY-SUS(SUS)	1	3.58- 3.59PM	3.45								3,320	3.8	3,320	3.8	13	MON.	
CBS AMERICAN TREASURY-SUS(SUS)	1	3.58- 3.59PM	3.45														
NBC NBC NEWS AT SUNRISE		6.00- 6.30AM	6.00	1,750	2.0	1,310	1.5	19	1.2	M-F	1,490	1.7	1,140	1.3	17	M-F	
CONT'D																	

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U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1					WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD.BY ¼ HR	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE		AVG. AUD.BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	SHARE %			
DAY MONDAY-FRIDAY-CONT'D																
NBC NBC NEWS AT SUNRISE-CONT'D			6.15					1.8	M-F						1.4	M-F
NBC BEFORE HOURS		6.15- 6.30AM	6.15	<<		<<		<<	M-F		<<		<<		<<	M-F
NBC CONGRESS.-HEARINGS-FR-1(S)	2	9.00-12.06PM	9.00							11,100	12.7	4,460	5.1	20	4.5	FRI.
			9.15										4.6*	22*	4.7	FRI.
			9.30												4.8	FRI.
			9.45										4.8*	20*	4.8	FRI.
			10.00												4.5	FRI.
			10.15										4.6*	19*	4.6	FRI.
			10.30												4.9	FRI.
			10.45										5.2*	21*	5.4	FRI.
			11.00												5.7	FRI.
			11.15										5.7*	21*	5.7	FRI.
			11.30												5.4	FRI.
			11.45										5.6*	20*	5.8	FRI.
			12.00										5.8*	20*	5.8	FRI.
NBC CONGRESS.-HEARINGS-TH-1(SUS)	2	9.00-12.02PM	9.00													THU.
NBC CONGRESS.-HEARINGS-TU-1(SUS)	2	9.00-12.07PM	9.00													TUE.
NBC CONGRESS.-HEARINGS-WE-1(SUS)	2	9.00-12.18PM	9.00													WED.
NBC WIMBLEDON-MEN'S SEMI-FNL(S)	1	11.00- 4.00PM	11.00	13,200	15.1	3,670	4.2	15	4.1	FRI.						
			11.15				3.7*	15*	3.3	FRI.						
			11.30													
			11.45				3.0*	12*	2.9	FRI.						
			12.00				4.3		4.3	FRI.						
			12.15				4.4*	16*	4.5	FRI.						
			12.30				4.7		4.7	FRI.						
			12.45				4.6*	16*	4.5	FRI.						
			1.00				4.9		4.9	FRI.						
			1.15				4.9*	17*	4.9	FRI.						
			1.30				5.2		5.2	FRI.						
			1.45				5.3*	18*	5.4	FRI.						
			2.00				6.0		6.0	FRI.						
			2.15				5.6*	19*	5.3	FRI.						
			2.30				4.2		4.2	FRI.						
			2.45				3.8*	14*	3.5	FRI.						
			3.00				3.5		3.5	FRI.						
			3.15				3.4*	13*	3.4	FRI.						
			3.30				3.1		3.1	FRI.						
			3.45				3.1*	11*	3.0	FRI.						
NBC SUPER PASSWORD-FRI(B)	2	12.06-12.30PM	12.00							2,190	2.5	1,660	1.9	7	1.6	FRI.
			12.15												2.1	FRI.
NBC SUPER PASSWORD-THU(B)	2	12.02-12.30PM	12.00							2,450	2.8	1,920	2.2	8	2.3	THU.
			12.15												2.1	THU.
NBC SUPER PASSWORD-TUE(B)	2	12.07-12.30PM	12.00							2,880	3.3	2,270	2.6	9	2.1	TUE.
			12.15												2.8	TUE.
NBC SUPER PASSWORD-WED(B)	2	12.18-12.30PM	12.15							2,100	2.4	2,010	2.3	8	2.3	WED.
NBC WORDPLAY-FRI(B)	2	12.30- 1.00PM	12.30							2,450	2.8	1,750	2.0	7	2.0	FRI.
			12.45												2.0	FRI.

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1						WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
DAY MONDAY-FRIDAY-CONT'D																	
NBC WORDPLAY-THU(B)	2	12.30- 1.00PM	12.30 12.45									2,270	2.6	2,010	2.3	8	2.2 THU. 2.4 THU.
NBC WORDPLAY-TUE(B)	2	12.30- 1.00PM	12.30 12.45									2,450	2.8	2,010	2.3	8	2.4 TUE. 2.3 TUE.
NBC WORDPLAY-WED(B)	2	12.30- 1.00PM	12.30 12.45									2,710	3.1	1,920	2.2	8	2.1 WED. 2.4 WED.
NBC CONGRESS.-HEARINGS-FR-2(S)	2	2.00- 5.16PM	2.00 2.15 2.30 2.45 3.00 3.15 3.30 3.45 4.00 4.15 4.30 4.45 5.00 5.15									13,200	15.1	4,810	5.5 5.0*	17 16*	4.7 FRI. 5.3 FRI. 5.5 FRI. 5.3 FRI. 5.6 FRI. 5.4 FRI. 5.2 FRI. 5.3 FRI. 5.5 FRI. 5.7* 17* 6.1* 17* 6.0* 17*
NBC CONGRESS.-HEARINGS-TH-2(SUS)	2	2.00- 5.08PM	2.00														5.1 FRI. THU.
NBC CONGRESS.-HEARINGS-TU-2(SUS)	2	2.00- 5.11PM	2.00														TUE.
NBC CONGRESS.-HEARINGS-WE-2(SUS)	2	2.00- 5.14PM	2.00														WED.
NBC WIMBLEDON-WOMENS SEMI-FNL(S)	1	2.00- 5.00PM	2.00 2.15 2.30 2.45 3.00 3.15 3.30 3.45 4.00 4.15 4.30 4.45	10,140	11.6	3,320	3.8 3.6*	13 13*	3.9 3.3 3.5 3.6*	THU. THU. THU. THU.							
NBC NBC NEWS DIGEST-DAYTIME	>	2.45 3.00	2.45 3.00	3,150	3.6	3,150	3.6	13	3.6 3.7	MWF FRI.		3,500	4.0	3,500	4.0	13	4.0 MON.
DAY SATURDAY																	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,670	4.2	3,500	4.0	24	4.0			2,620	3.0	2,530	2.9	17	2.9
NBC ONE TO GROW ON-10:28AM	2	10.28-10.30AM	10.15									4,110	4.7	3,930	4.5	18	4.5
NBC ONE TO GROW ON-11:58AM	2	11.58-12.00NN	11.45									3,320	3.8	3,150	3.6	15	3.6
NBC NBC MAJOR LEAGUE BASEBALL	2	1.45- 5.06PM	-GRID 5.00									13,900	15.9	6,030	6.9 8.1*	23 25*	8.1
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.19PM	-GRID 2.15	5,160	5.9	4,810	5.5	20	5.9								

A-59 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

NielSEN NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %	HOUSEHOLDS (000)	%		
DAY SUNDAY																	
CBS CANADIAN OPEN GOLF-SUN.(S)	1	2.00- 4.02PM	→GRID 4.00	6,640	7.6	3,410	3.9	12	4.3								
CBS CBS SPORTS SUNDAY	2	4.00- 6.01PM	→GRID 6.00								9,260	10.6	3,320	3.8	11	6.3	
NBC ANHEUSER BUSCH GOLF-SUN.(S)	2	2.30- 4.34PM	→GRID 4.30								5,940	6.8	2,270	2.6	8	2.6	